

HIGH END INTERIOR DESIGN

EXPERIENCES ARE OUR SPECIALTY

PROFILE

EST



1982

الأهل للديكور

FIRST FOR DECORATION

1st for Decoration

Over 40 years ago, our legacy was born with passion to bring life to creative, sophisticated interior designs of luxury hotels, turning them into timeless masterpieces.

We pride ourselves on operational excellence to ensure our clients get an integrated array of interior design solutions that can be tailored to their hotel requirements.



We specialize in Fit-out & Turnkey, FF&E, Design & Concept, and Project Management.

We go beyond being a service provider, we are your trusted consultants who have the artistic vision, knowledge & expertise to transform hotel interior building structures into vibrant hospitality spaces.



Our portfolio includes **top hotel & hospitality facilities brands**. We have worked with renowned local & international interior designers, developers & owners.

Join us in a short journey to know more how we are your perfect partner.





OUR COMPANY

PROJECTS LIST

HOTELS

Hilton (Madina)
Hilton (Jeddah)
Qasr Alsharq Hilton (Jeddah)
Crown Plaza (Riyadh)
Holiday inn (Riyadh)
Sheraton (Makkah)
Millenum (Makkah)
Park inn (Makkah)
Shatha (Makkah)
Copthorne (Makkah)
Maden (Madina)
Meridian (Makkah)
Meridian Towers (Makkah)

Ajyad Assa'ad (Makkah)
Almarwah Rayhaan (Makkah)
Rosh Rayhaan (Makkah)
Holiday inn Alaziziyah (Makkah)
Holiday inn Assalam (Jeddah)
Holiday inn Radhwah (Yanbu)
Albaylasan (Knig Abdullah
Economic City)
Intercontinental (Jeddah)
Movenpick (Jeddah)
Holiday inn (Alahsa)
Marriot (Jeddah)
Sheraton (Riyadh)
Intercontinental Dar Altaqwa
(Madina)
Haneem (Jazan)
Ramada (Jeddah)
Crown Plaza (Khobar)
Abu Zaid (Jeddah)
Crown Plaza Assalam (Jeddah)
Crown Plaza Almanhal (Riyadh)
Alhujoun Towers (Makkah)

MINISTRIES & COMPANIES

Saudi Aramco (Several Projects Jubail)
Saudi Aramco (Several Projects Yanbu)
Sabic (Several Projects - Jubail)
Saudi Airlines
Islamic Development Bank
Ministry of Health (Ministerial Office)
Ministry of Petroleum (Ministerial Office)
Ministry of Interior (Officers Club)
Ministry of Defense (Royal Hall)
Ministry of Housing

MEDICAL CENTERS

King Faisal Specialist Hospital (Jeddah)
King Faisal Specialist Hospital (Riyadh)
DR. Suliman Al habib Medical Center
(Riyadh)
International Medical Center (Jeddah)
DR Bakhsh Hospital (Jeddah)
Specialized Medical Center (Riyadh)

PRIVATE PROJECTS

A large collection of private villas & mansion from all around the kingdom.

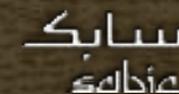
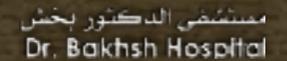
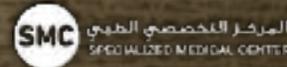
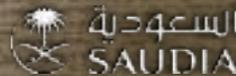
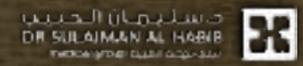
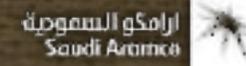


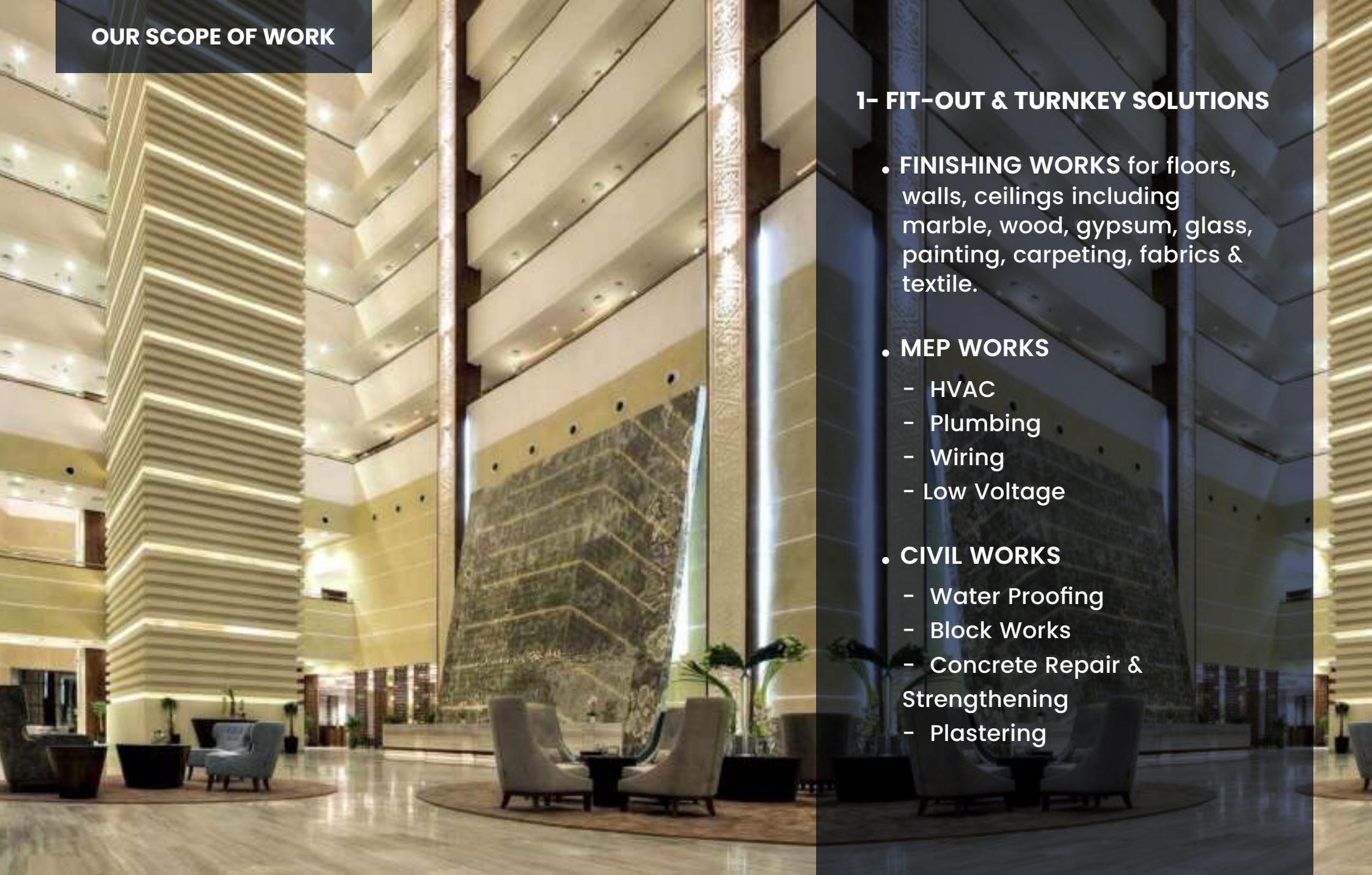


OUR SCOPE OF WORK

We offer our clients a range of consistent & comprehensive services & solutions that combine the practical & the aesthetic to create unforgettable hospitality spaces.

BRANDS WE PROUDLY SERVED

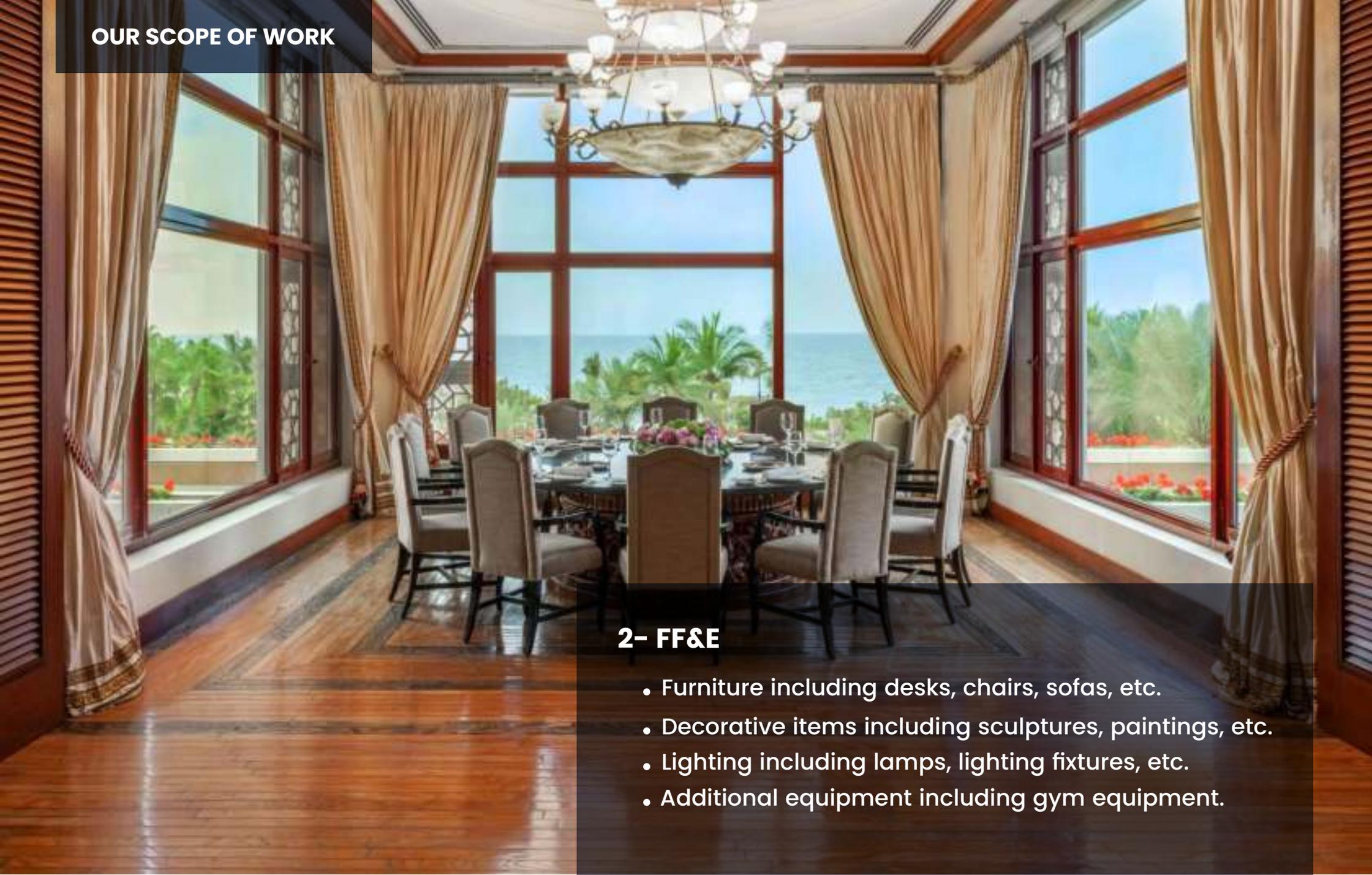




OUR SCOPE OF WORK

1- FIT-OUT & TURNKEY SOLUTIONS

- **FINISHING WORKS** for floors, walls, ceilings including marble, wood, gypsum, glass, painting, carpeting, fabrics & textile.
- **MEP WORKS**
 - HVAC
 - Plumbing
 - Wiring
 - Low Voltage
- **CIVIL WORKS**
 - Water Proofing
 - Block Works
 - Concrete Repair & Strengthening
 - Plastering



2- FF&E

- Furniture including desks, chairs, sofas, etc.
- Decorative items including sculptures, paintings, etc.
- Lighting including lamps, lighting fixtures, etc.
- Additional equipment including gym equipment.

OUR SCOPE OF WORK

3- DESIGN & CONCEPT DEVELOPMENT

- Concept plan & elevation.
- Drawing & executive plans.
- 3D modeling & renders.
- Mood boards & material specification.

4- PROJECT MANAGEMENT

- Time Schedule.
- Budget Estimation & Cost Control.
- Procurement.
- Logistics.
- Site Supervision.
- Reporting.

FIVE REASONS TO CHOOSE **1ST FOR DECORATION**

When you partner with us, we help you turn your interior design plans & concepts into reality, bringing over four decades of experience through:

1- HIGHLY SKILLED TEAM

We pick up the best talents across the different departments with proven records.

2- PROJECT OWNERSHIP

We take responsibility for your project from start to finish.

3- EXCEPTIONAL QUALITY

We make no compromise in terms of quality.

4- ARTISTIC VISION

We undertake projects to deliver optimum interior designs that are aesthetically pleasing.

5- GROWING SUPPLIER NETWORK

We have an expanding network of trusted suppliers inside & outside the Kingdom.



OUR WORK SAMPLES

We are proud to have carried out a wide variety of prestigious projects for top hotel brands across the Kingdom. We consider them milestones on our long journey.



GET TO KNOW THOSE PROJECTS & THEIR DETAILS



HILTON JEDDAH

CITY: Jeddah

NO. OF ROOMS: 352

YEAR: 2022

SCOPE: Complete turnkey fit-out
Renovation for guestrooms, corridors and suites including civil works, MEP and FF&E. Such as wiring, plumbing, waterproofing, concrete repair and strengthening, false ceiling, flooring, wall finishing, marble works, glass works, wooden works and sanitary accessories.





HILTON JEDDAH



JEDDAH

HILTON JEDDAH



JEDDAH





Al Marwa
Rayhaan
by Rotana
Makkah

AL MARWA ROTANA

CITY: Makkah

YEAR: 2013

SCOPE: Complete fit-out renovation including civil works, MEP, FF&E, OS&E, false ceilings, flooring, wall finishing, wooden works, kitchens, and toilets.







AL MARWA ROTANA



MAKKAH



ALDORF ASTOR
JEDDAH - QASR AL SHARQ
قصر الشرق - جدة

QASR AL SHARQ BY HILTON

CITY: Jeddah

YEAR: 2004

SCOPE: Refurbishment of wall and flooring including Wallpaper, carpeting, and curtains.



QASR AL SHARQ



JEDDAH

QASR AL SHARQ



JEDDAH

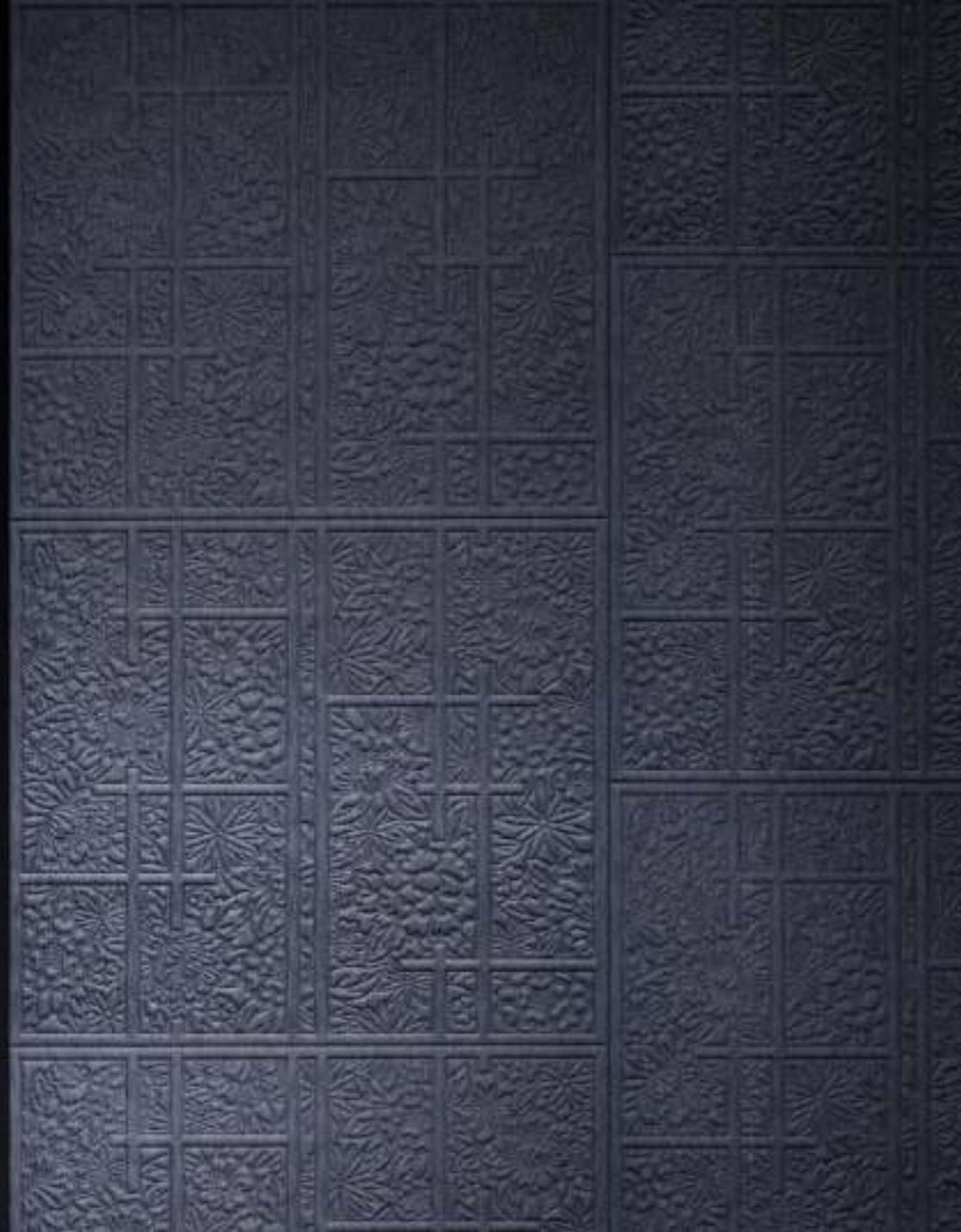


QASR AL SHARQ



JEDDAH

OTHER PROJECTS



MADINAH HILTON



MADINAH HILTON



HOUSE HOTEL



JEDDAH

CROWNE PLAZA AL SALAM



JEDDAH

ROSH RAHAAN



RIYADH

ROSH RAHAAN



MADEN



BAY LA SUN



AL MADINAH

JEDDAH

RADISSON BLUE



HILTON HALL



JEDDAH

JEDDAH

PRIVATE



JEDDAH

PRIVATE



JEDDAH

ISO CERTIFICATION





CERTIFICATE

*This is to certify that the
Quality Management System of*

First for Decoration Company

Saudi Arabia, Jeddah, Al-Naim District
P.O. Box: 7119 Post Code: 21462

has been assessed and found to conform to the requirements of

ISO 9001:2015

This Certificate is valid for the following scope:

- General Construction of Residential Buildings.
- Public Construction of Non-residential Buildings such as Schools, Hospitals and Hotels.
- Residential and Non-residential Building Renovations.
- Supply & Contracting of Decoration Materials.

Certificate No. :BQSRxxxx
 Registration Date :dd/mm/2022
 Issue Date :dd/mm/2022
 Expiry Date :dd/mm/2023
 Recertification Date :dd/mm/2025

Director

BQSR QUALITY ASSURANCE PVT. LTD.

Key Location: 183 Broadway, Ste 210 Hicksville, New York NY 11801, USA
Operations Office: D 303, 104-108, Nisarg Plaza, Wakad, Pune - 411037. | Web: www.bqsr.com
Accredited by IAS (0900 Saturn Street, Suite 100, Brea, California 92821 U.S.A.)



For verification and updated information concerning the present certificate, please visit www.bqsr.com. The Certificate is valid for period of 3 years subject to satisfactory annual surveillance audit. This Certificate is the property of BQSR Quality Assurance Pvt. Ltd. & shall be returned immediately when demanded.



CERTIFICATE

*This is to certify that the
Environmental Management System of*

First for Decoration Company

Saudi Arabia, Jeddah, Al-Naim District
P.O. Box: 7119 Post Code: 21462

has been assessed and found to conform to the requirements of

ISO 14001:2015

This Certificate is valid for the following scope:

- General Construction of Residential Buildings.
- Public Construction of Non-residential Buildings such as Schools, Hospitals and Hotels.
- Residential and Non-residential Building Renovations.
- Supply & Contracting of Decoration Materials.

Certificate No. :BQSR11xxx
 Registration Date :dd/mm/2022
 Issue Date :dd/mm/2022
 Expiry Date :dd/mm/2023
 Recertification Date :dd/mm/2025

Director

BQSR QUALITY ASSURANCE PVT. LTD.

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CERTIFICATE

*This is to certify that the
Occupational Health & Safety Management System of*

First for Decoration Company

Saudi Arabia, Jeddah, Al-Naim District
P.O. Box: 7119 Post Code: 21462

has been assessed and found to conform to the requirements of

ISO 45001:2018

This Certificate is valid for the following scope:

- General Construction of Residential Buildings.
- Public Construction of Non-residential Buildings such as Schools, Hospitals and Hotels.
- Residential and Non-residential Building Renovations.
- Supply & Contracting of Decoration Materials.

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HAPPY TO SERVE YOU!

If you have any query, please feel free to contact us. Our experts will be delighted to help you.

OUR CONTACT DETAILS

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Phone: +966 12 215 1999