



الأهل للديكور

FIRST FOR DECORATION







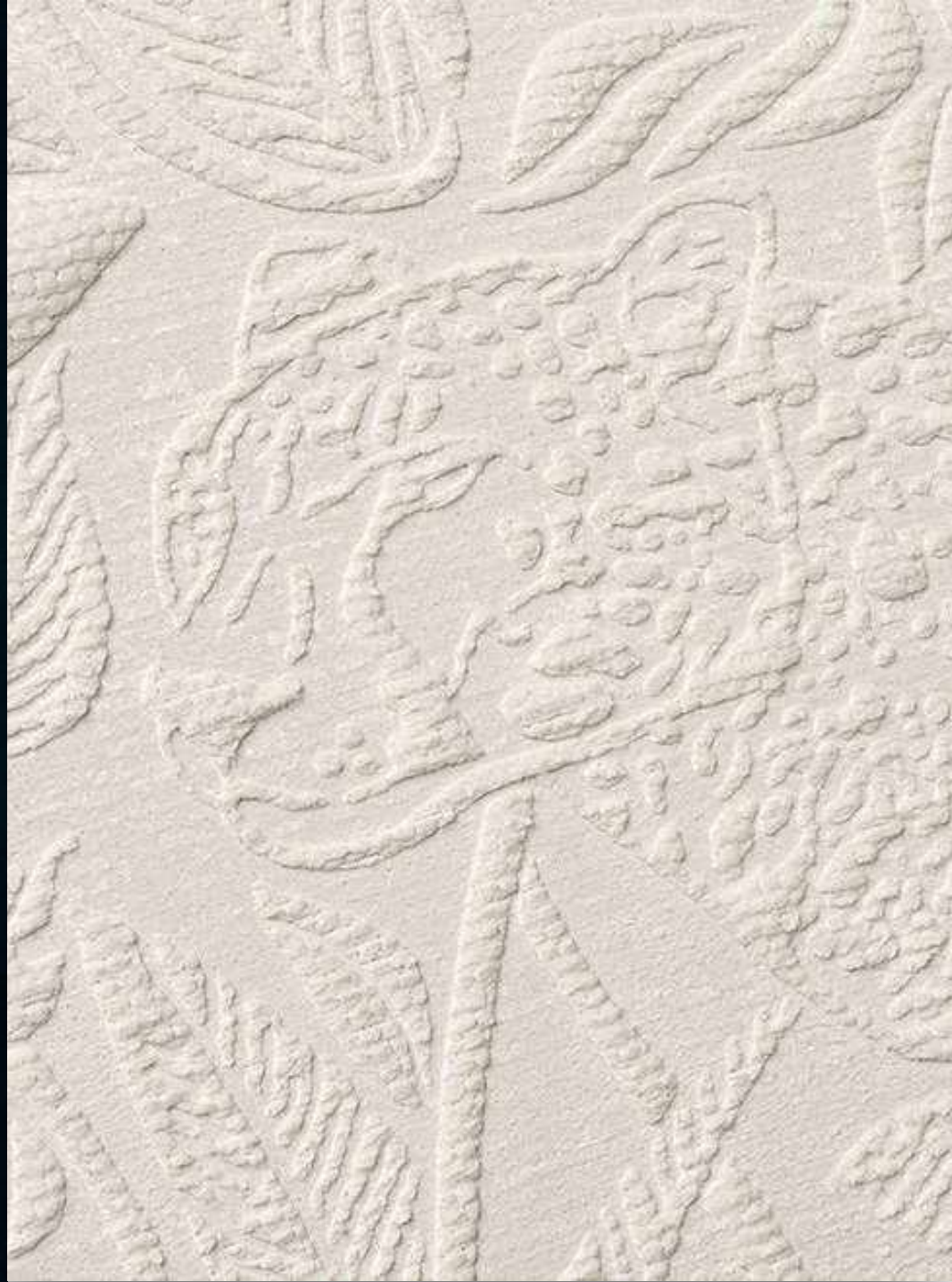
## ABOUT US

Powered by astounding designs and innovative ideas, **1st For Décor is a leader in the field of upscale interior design and renovation.** Since its inception in **1982**, the company embarked on a journey to create unique and sustainable concepts in the halls and buildings of every client, and has ever since become the reference of quality execution in the Kingdom of Saudi Arabia.

**OUR STRENGTHS LIE** in our exceptional ability to manage the full project cycle from design to implementation, while taking the extra mile to understand each client's needs in order to provide comprehensive and integrated solutions for them that take into account all factors related to the work site. We also pride ourselves in adopting the latest methods and international best practices in the field, which ensures the highest level of sustainability for our valued customers.

In addition to our craftsmanship and design mastery, 1st for Decor is associated with the finest materials and international brands.

**ANOTHER SUCCESS PILLAR** is our seasoned team of engineers, designers, project managers, technicians, maintenance specialists and service representatives. We have heavily invested in a group of industry experts with high levels of experience, competence and commitment to provide the best to our clients.





## OUR HISTORY

**SINCE OUR INCEPTION IN 1982**, our aim has been to provide the local market with innovative and extraordinary decor services, while adopting an avant-garde approach to our business. We have traveled the world and assembled years of expertise and in-depth knowledge in the different methods of interior design in order to put them at the service of our clients in the Kingdom of Saudi Arabia.

**OUR APPROACH** has been accompanied by the thriving real estate sector in major cities including Jeddah, Makkah, Madinah, Riyadh, Khobar, Jubail and Dammam, which created the need for a reliable, experienced and efficient entity, capable of handling large and complex projects.

We have been chosen by a wide range of clients including **THE MOST LUXURIOUS HOTELS, TOP GOVERNMENTAL AGENCIES IN ADDITION TO LARGE PRIVATE PROJECTS.**







## OUR VISION

To be the main reference for interior design and implementation services in the Kingdom of Saudi Arabia, and to maintain our position as leaders of this sector in the region in cooperation with our global partners.

## OUR MISSION

Providing comprehensive solutions to our clients that take into account their specific requirements and implement them based on the latest and finest standards.

## OUR VALUES

**INNOVATION:** We are distinguished by our ability to create new design concepts and translate them skillfully into reality.

**COMMITMENT:** We are committed with our customers to execute their projects according to the approved solutions, from planning to delivery.

**QUALITY:** We are keen to adopt the latest practices and to use the finest materials and products during the implementation of projects

**TRUST:** We seek to be the reliable partner for our customers and to maintain our long-term cooperation when it comes to all their décor- related needs.







## OUR SERVICES

1st for Decor handles projects of all sizes, especially large and complex ones such as hotels, compounds and palaces, with regard to all works related to:

- Wallpaper supply and installation
- Custom-made carpets and moquette
- Tailoring of fabrics, curtains and upholstery

**OUR WORK METHODOLOGY** includes studying the client's needs and inspecting the work site after which a solid plan is devised with specific timelines and deadlines. We then assign our teams to carry out the implementation accurately and skillfully according to the required measurements and specifications, while adhering to the agreed dates and using the finest materials and products.











## PROJECTS LIST

**THE VENUE HOTEL** - Wallcovering

**KIMPTON HOTEL** - Wallcovering

**FAIRMONT RAMLA HOTEL** - Wallcovering

**CROWN PLAZA DIGITAL CITY** - Carpet

**MILLENNIUM HOTEL** - Wallcovering & Carpet

**HOUSE HOTEL** - Wallcovering

**CROWN PLAZA** - Wallcovering & Carpet

**ASSILA LUXURY HOTEL** - Ballroom Carpet

**MARWA RAYHAAN ROTANA HOTEL** - Wallcovering & Carpet

**HILTON HOTEL** - Carpet & Uderlay

**AL-NOKHBA MADEN HOTEL** - Wallcovering, Curtain and Carpet

**CROWN PLAZA ALSALAM** - Wallcovering, Curtain and Carpet

**COPTHRONE HOTEL** - Curtains & Bed Skirting

**CORAL HOTEL** - Wallcovering

**SHERATON HOTEL** - Wallcovering, Curtains & Bed Skirting

**SHAZA HOTEL** - Wallcovering

**QASR AL SHARQ** - Hand Tufted Carpet & Underlay

**PARK INN HOTEL** - Curtains & Bed Skirting

**HOLIDAY INN AZIZIAH HOTEL** - Wallcovering

**ROSH RAYHAAN HOTEL** - Carpet, Underlay, Wallcoverings  
and Window Treatment

**AL HOJOON TOWERS & HOTEL** - Carpet & Wallcovering

**AL AMOUDI HOTEL** - Wallcovering

**HANEEM HOTEL** - Wallcovering, Carpet & Curtain

**MOVENPICK HOTEL** - Wallcovering

**LE MERIDIAN HOTEL** - Wallcovering, Carpet & Underlay

**KAREEM HOTEL** – Wallcovering & Curtain

**RAMADA HOTEL** – Wallcovering

**INTERCONTINENTAL HOTEL** – Fabric & Wallcovering

**MARRIOTT JEDDAH HOTEL** – Curtain & Wallcovering

**SHERATON HOTEL** – Carpet

**KOYA RESTAURANT** – Wallcovering

**AMC CINEMA** – Wallcovering

**AQUA RAFFLE TOWER** – Wallcovering and Curtains

**GRAND CINEMA** – Wallcovering

**AMERICAN SCHOOL IN JEDDAH** – Wallcovering

**ICE LAND** – Carpet

**MINISTRY OF TOURISM** – Wallpaper

**KING KHALED AIRPORT** – Carpet

**SAUDIA AIRLINES** – Carpet

**DR. BAKSH HOSPITAL** – Wallcovering





A large, stylized white letter 'W' is positioned on the left side of the page. The background is a dark, textured surface with a subtle pattern of leaves and branches, possibly a wallpaper design. The 'W' is composed of several thick, white strokes.

## WALLPAPER

Wallpaper is widely used in interior design work and is versatile and available in different types, colors and patterns. Each type has its optimal use, such as 3D wallpaper, bedroom wallpaper, kitchen wallpaper, and more.

**WALLPAPER IS OUR MAIN SPECIALTY**, as various international companies have selected us as their exclusive agents in the Kingdom of Saudi Arabia because of our experience and position in the local market.

Our company offers its customers **many choices of luxurious wallpaper**, distinguished by their quality. It provides a wide list of raw materials and types that differ in terms of country of origin, such as American, Belgian and Italian.

Our products also differ in terms of shape, color and inscriptions. Some of them are dominated by a more classic touch character, while others are with a contemporary design that suit the lovers of modern decor. Countless solid color options are also available.

### OUR PORTFOLIO INCLUDES:

- Stone wallpaper
  - Marble wallpaper
  - Foam wallpaper
  - 3D wallpaper
- And many more.

All our wallpaper products are both moisture and fire resistant, in addition to **special types designed particularly for projects.**

We provide our advice and recommendations regarding choosing the most suitable type for our clients. Our teams are specialized in the latest installation methods and technologies.

To find out the prices of wallpaper with and installation costs, do not hesitate to contact the sales representatives of 1st For Décor.















































## CARPETS AND MOQUETTE

Carpets are used to cover floors in order to preserve them, isolate heat and cold, and add a distinctive character of luxury and beauty to the place. As for the moquette, it is a type of carpets used to cover a large floor area, and is characterized by a special method for installation.

Our company provides custom-made carpet and moquette tailoring services using **high quality materials**, in addition to installation services by professionals in this field. Carpets are made of New Zealand wool, 70% wool and 30% viscose, or according to the proportions required by the customer.

**If you wish to inquire about any type of carpets online, do not hesitate to contact the sales representatives of 1st For Décor.**



































## FABRICS

In addition to their primary functions in protecting from sunlight and maintaining the privacy of the place, curtains add a sophisticated aesthetic touch to any place. They come in many types and shapes, some of which are classic and luxurious, and others are modern and elegant. There are also many types of fabric used in curtains, such as **satin, silk, tulle, velvet, velor, chiffon and others.**

**1ST FOR DÉCOR OFFERS FABRIC TAILORING SERVICES FOR CURTAINS USING THE BEST GERMAN THREADS TO SUIT DIFFERENT STYLES AND TASTES.**































## OUR BRANDS







*Masland*



ARTE®



m o o o i

nya nordiska




VERSA®





# ISO CERTIFICATION







 Al Naeem, Jeddah Saudi Arabia

 +966 12 215 1999

 +966 12 215 1888

 AL Rahmania, Riyadh Saudi Arabia

 +966 11 419 2110

 [info@1stdecor.com](mailto:info@1stdecor.com)