



阳信瑞鑫集团有限公司
Yangxin Ruixin Group Co., Ltd.

地址：山东省滨州市阳信县小桑经贸园区永莘路 1 号
山东省滨州市阳信县经济开发区工业一路 8 号

电话：0543-8451888

传真：0543-8451388

网址：www.yxruijin.cn

邮箱：rxjt@yxruijin.cn



Address: No. 1, Yongshen Road, Xiaosang Economic and Trade Park, Yangxin County, Binzhou City, Shandong Province

No. 8, Industrial Road 1, Economic Development Zone, Yangxin County, Binzhou City, Shandong Province

Tel: 0543-8451888

Fax: 0543-8451388

Website: www.yxruijin.cn

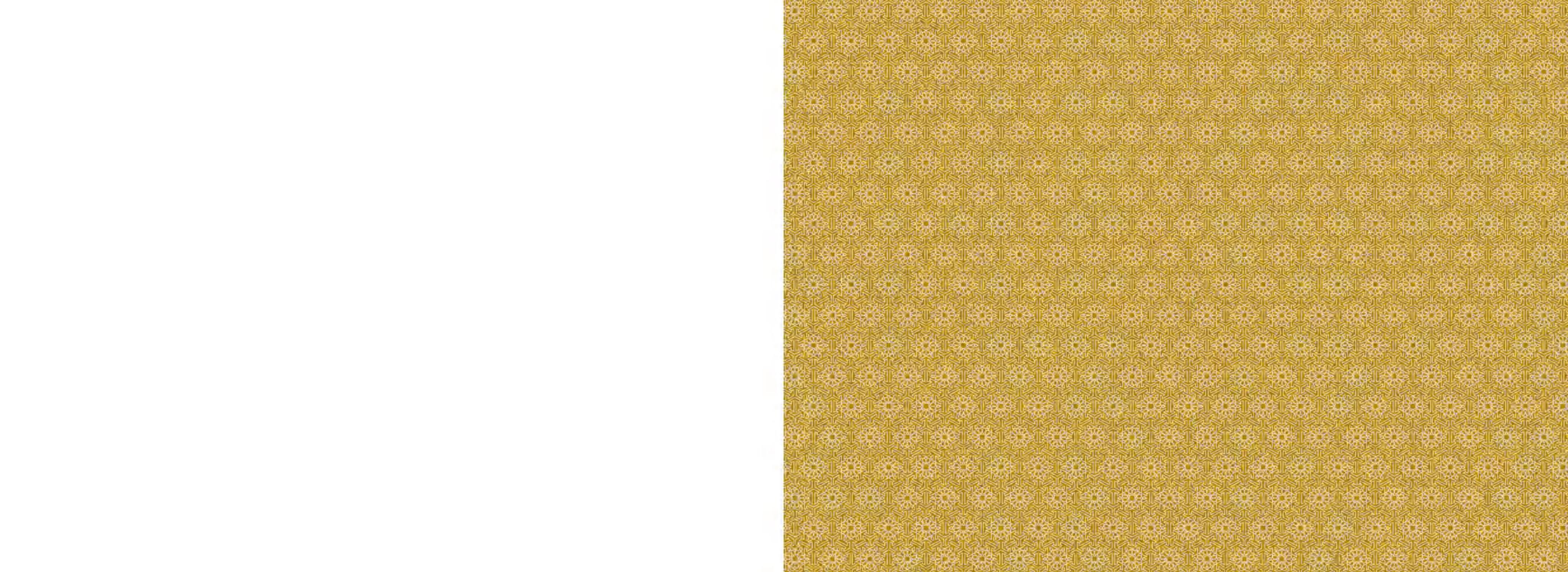
Email: rxjt@yxruijin.cn



瑞鑫地毯
Ruixin Carpet

您 稳 定 的 酒 店 地 毯 定 制 专 家
Your stable hospitality customized carpet experts





关于我们 ABOUT US

阳信瑞鑫集团有限公司始建于1987年，是一家具有33年高档手工胶背地毯及机织簇绒印花地毯生产历史的企业集团。自1998年以来与美国诺瑞地毯集团多次合资合作，拥有阳信瑞鑫毛制品有限公司、阳信诺瑞织品有限公司等7家子公司，总资产6.8亿元。瑞鑫集团下设瑞鑫工业园、诺瑞工业园2个地毯工业园区。其中瑞鑫工业园主要从事手工簇绒地毯以及地毯染纱、织布等配套产品的生产制作；诺瑞工业园包含机织簇绒、印花地毯以及纺纱、抽丝等产品的生产制作。

瑞鑫集团致力于与供应商、经销商、终端客户建立相互沟通、全面合作、实现“长期、稳定、共赢”的战略合作伙伴关系，销售网络辐射国内所有大中城市以及美国、澳大利亚、新西兰、欧洲、东南亚等国家和地区，是美国“诺瑞”国际知名品牌的主要地毯供应商。

作为手工枪刺地毯和机织印花地毯的主要生产企业，瑞鑫以其设计质量、品种范围以及公司向业界提供的各种产品的持续创新性而获得认可。目前瑞鑫将其数十年卓越的设计重点转向商业酒店并打造出了世界知名的瑞鑫品牌。我们独特的地毯是用最高档的材料编织，特别是用我们独特的技术染色，织造出一种精美绝伦的豪华外观。瑞鑫品牌地毯广泛用于世界一流的酒店、历史古迹、度假村、宴会厅、乡村俱乐部、邮轮、办公室等高端场所。瑞鑫品牌创立于1998年，被评为“山东省著名商标”“中国驰名商标”，产品已进入人民大会堂、周恩来纪念馆、建国70周年展览馆、G20峰会、上海世博会以及万达集团、恒大集团、融创集团旗下五星级、七星级酒店；还进入了美国白宫、特朗普大厦等国内外最高端会议中心、酒店。产品销售收入和市场占有率在业内排名位居前列，成为国内质量领先、规模最大的地毯专业生产企业。

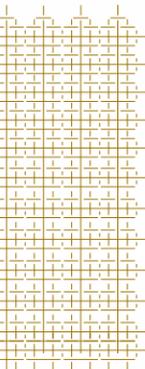


YANGXIN RUIXIN GROUP CO., LTD founded in 1987, has been engaged in producing hand&machine tufted high level carpet for 33 years . In the year of 1998,Ruixin had a joint ventures with the U.S Nourison Inc ,now he has 7 subsidiaries such as Yangxin Ruixin Wool Products Co., Ltd., Yangxin Nourison Textile Co., Ltd. with total assets of 680 million yuan. Ruixin Group has two carpet industrial parks, one is Ruixin Industrial Park where hand tufted carpet and yarn dyeing as well as cotton backing produced,the other one is Nouri Industrial Park where have the production of mahine tufting,3D printing wool spinning as well as yarn extruding.

Ruixin Group is committed to establish mutual communication and comprehensive cooperation with suppliers, dealers and end customers to achieve a "long-term, stable and win-win" strategic partnership. The sales network radiates all large and medium-sized cities in China , United States, Australia, New Zealand, Europe, Southeast Asia and other countries and regions, It is the main carpet supplier of the world famous brand Nourison in the United States.

As a leading source of producing hand&machine tufted, printing carpets, Ruixin is recognized for its quality and the various range products as well as its continuous innovation on the designs. Currently Ruixin has turned its dedicated experience to focus on the residencial&hospitality for providing high quality wall to wall carpets and residential rugs for some high-end commercial markets, setting up new standards in luxury and fashion. Our unique rugs are tufted with the highest quality materials, especially dyed with some unique technology to create an incomparable luxurious look. Ruixin carpet have been used in the world-class hotels, historic sites, resorts, banquet halls, country clubs, cruise ships, offices and corporate interiors etc. Ruixin brand founded in 1998, was awarded "Shandong Province famous trademark" "China Famous trademark". and entered into the Great Hall of the People, Zhou Enlai Memorial Hall, 70th anniversary exhibition Hall, G20 Summit, Shanghai World Expo and five&seven-star hotels under Wanda Group, Evergrande Group and Sunac Group; It has also entered into some most high-end conference centers and hotels at home and abroad such as the White House and Trump Tower, and the product sales revenue and market share rank in the forefront of the same line which are becoming the leading carpet manufacturer with the largest scale in China.





行业标准认证 Industry Standard Certification

瑞鑫集团现有专利**156**项，其中授权发明专利**6**项，授权实用新型专利**57**项，受理发明专利**34**项，受理实用新型专利**58**项，参与制定国际专利**1**项。

瑞鑫地毯获得了由国际公认的环境机构和组织颁发的必要的生产认证和标签。

Ruixin Group has 156 patents, including 6 authorized invention patents, 57 authorized utility model patents, 34 authorized invention patents, 58 utility model patents, and participation the formulation of 1 international patent.

Ruixin Carpet was awarded the necessary production Certification and Labels by internationally recognized Environmental Institutions & organizations.



发展历程
DEVELOPMENT PATH

1988年

与美国诺瑞第一次合资，提高我们的设计能力和产品的多元化，增加美国市场的占有率

The first joint venture with Noursion of the United States in 1988, to improve design capabilities and product diversification, and increase the market share in the United States

2005年

与美国诺瑞合资创建机织地毯公司，扩宽产品线，增加机织产品系列

In 2005, the machine tufted and printing carpet company was established in a joint venture with Noursion of the United States, to expand the product line and increase the machine tufted product series

2010年-2014年

期间引进3台浆料数码印花线，增加机织产品线，羊毛印花产品的开创者，开发了适合国内销售的200多种产品。

From 2010 to 2014, introduced 3 sets of paste digital printing lines, increased the machine tufted product lines, became the pioneer of wool printing products, and developed more than 200 products suitable for domestic market.

2020年-2021年

内部信息化完善、外部信息化平台建设、济南运营中心建立、筹建地毯软装研发中心（进一步提升研发、设计、服务能力）

In 2020, completed internal informatization and external informatization platform construction, established Jinan operating center, prepare to build carpet interior decoration R&D center (further improve R&D, design, and service capabilities)

2023年

2023年，开始全面拓展欧洲市场、中东市场、东南亚等海外市场之旅。

Since 2023, European market, the Middle East market, Southeast Asia and other overseas markets was fully expanded.

1998年

小桑福利地毯厂成立（羊毛地毯手工枪刺产品）

In 1998, Xiaosang Welfare Carpet Factory was established (hand-made wool carpet products)

2008年

稳定原有国际市场，拓展国内市场，由原来的单国际销售，向国内市场转变。

In 2008, stabilize the original international market and expand the domestic market, and transform from the original single international sales to the domestic market.

2016年-2019年

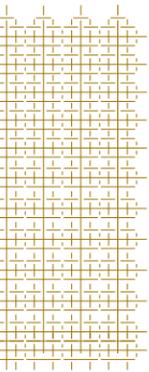
期间自主研发智能机器人投入使用，开创3D高清数码印花线在地毯上的应用，被评为中国驰名商标、山东特色地毯小镇、行业单项冠军、2.0工厂建立、与万达集团开启战略合作。

From 2016 to 2019, the independent R&D of intelligent robot was put into use, creating the application of 3D high-definition digital printing lines on carpets; rated as China's well-known trademark, Shandong characteristic carpet town, and single champion in industry; 2.0 Factory was established, and established strategic cooperation with Wanda Group.

2022年

2022年，被“山东省优质地毯生产基地”“山东省工程研究中心”“山东省企业技术中心”，深圳装饰材料协会综合评选，全国排名第二。

In the year of 2022, Ruixin ranked the second awarded by Shenzhen Decorative Materials Association as "Shandong high-quality Carpet Production Base", "Shandong Engineering Research Center", "Shandong Enterprise Technology Center"



R&D CENTER 研发中心

创新 Innovation

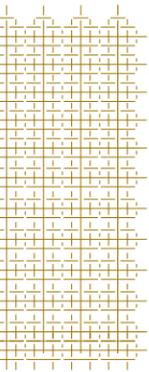
我们意识到，今天新的东西明天可能就过时了。瑞鑫公司的理念鼓励所有部门不断寻找更好的方法来服务我们的客户和环境。

我们知道，为了确保可持续的未来，必须走在纺织业创新的前沿。

We are aware that what is new today may be outdated tomorrow. RuiXin company philosophy encourages all departments to constantly be on the lookout for better ways to serve our customers and the environment.

We know that to ensure a sustainable future, it must be at the forefront of the innovation in textiles industry.





MATERIALS PURCHASING 原材料采购

我们对产品的各项原材料的采购进行了严格的把控，在购买之前及对材料的一致性、质量、耐久性、价值等进行测试评估，各项指标完全达标才能购买入库。

We have been strictly controlling the source of various raw materials before going into the warehouse, all indexes such as consistency, quality, durability and value of materials have to pass the standard test and evaluation.

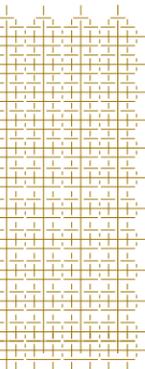


SPINNING 纺纱

我们选用的是优质的新西兰羊毛用于我们的纱线，对纱线的纺织过程严格把控，因此我们的纱线具有良好的外观和持久的耐用性，满足您对地毯的选用要求。

We have been applying high quality New Zealand wool to the carpet with strictly controlled during the spinning process, which can make sure the carpet to have a good appearance and long-lasting durability to meet your requirements .





染色 DYEING YARN

我们使用先进的染色设备和技术，为您提供任何颜色，满足您的设计需求。我们的技术人员是艺术家，他们不断进行测试，以确保您的颜色将是一致和准确的，并保证优良的颜色牢度。

We have advanced dyeing equipment and technology to dye any yarn to be colorful to meet your design needs. Our technicians are artists who can constantly carry out the tests to ensure the colours to be consistent, accurate and excellent on colour fastness.



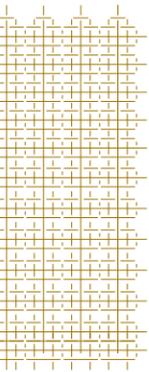
织造 TUFTING

手工+超高清印花 Hand Tufted & Ultra High Definition Printing

我们的织工都是干了好多年的艺术家，他们通过自己手中的电枪灵活地刺绣，织造出各种不同的花纹图案和高低错落的地毯，让您的家居生活充满活力并带来美的享受。

Our workers are specialized in tufting for many years who all are artists to make their works to look vibrant and artistic by using the tufting guns flexibility, Weaving a variety of different patterns and high and low scattered carpet to dedicate your home life with full of vitality and bring beautiful enjoyment.





后整 FINISHING

通过使用手工雕刻和修整平毛程序，地毯的设计变得栩栩如生，具有丰富的立体浮雕效果和无与伦比的美感，我们创造的地毯已经变成一件艺术品。

Hand sculpting and trimming procedures make the carpet to be more lively with three-dimensional relief effects and unparalleled beauty, the carpet we created has been transformed into an artwork.



质量保证 QUALITY ASSURANCE

我们实行质量控制，从设计过程开始，一直到最终交付。我们认真对待我们的每一个环节的检验检查，确保交给我们的客户最好的产品。

We practice quality control from the beginning of the design created to the final delivery. We take the inspection of every steps seriously to ensure to deliver the best products to our customers.



颜色对比 color checking with the Pantone



色牢度检测 color fasten test



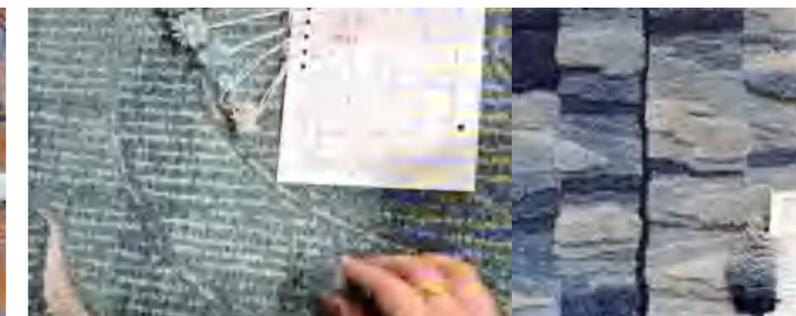
纱线对比 checking the dyed yarn with POM



样品对比 sample comparison



产品对样 production comparison



质量检测 Quality inspection



Fully vertical manufacturing from design to finishing
从设计到精加工的一条龙制造

Specialized machine tufted and advanced over-tufted and ultra high definition printing
专业化机器簇绒和高级簇绒提花和超高清印花

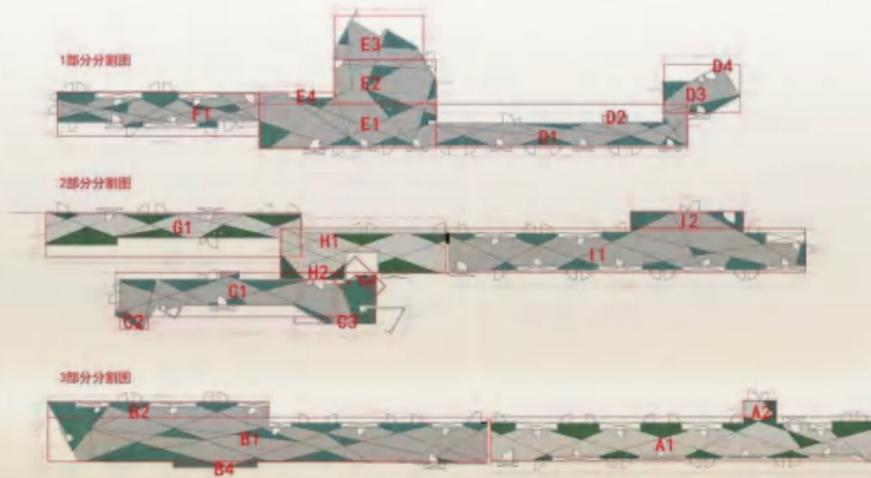
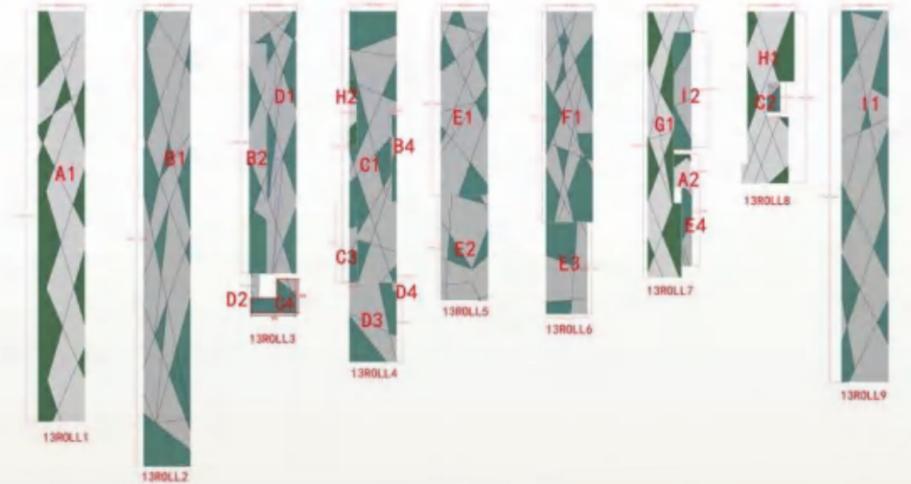
Finely crafted customized hand-tufted
精心制作的定制手工枪刺

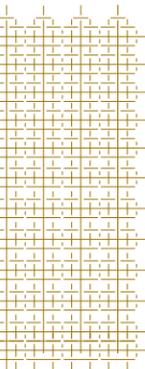
Design capabilities and design gallery
设计能力与设计图库



瑞鑫专业创作、节省接缝、减少浪费，根据平面图的布局，减少成本和安装时间

Ruixin specializes in creating seam-saving, waste-saving, floor plan inspired layouts that reduce costs and installation time.





项目展示
TYPICAL DEMONSTRATION

TRUMP TOWER
特朗普大厦

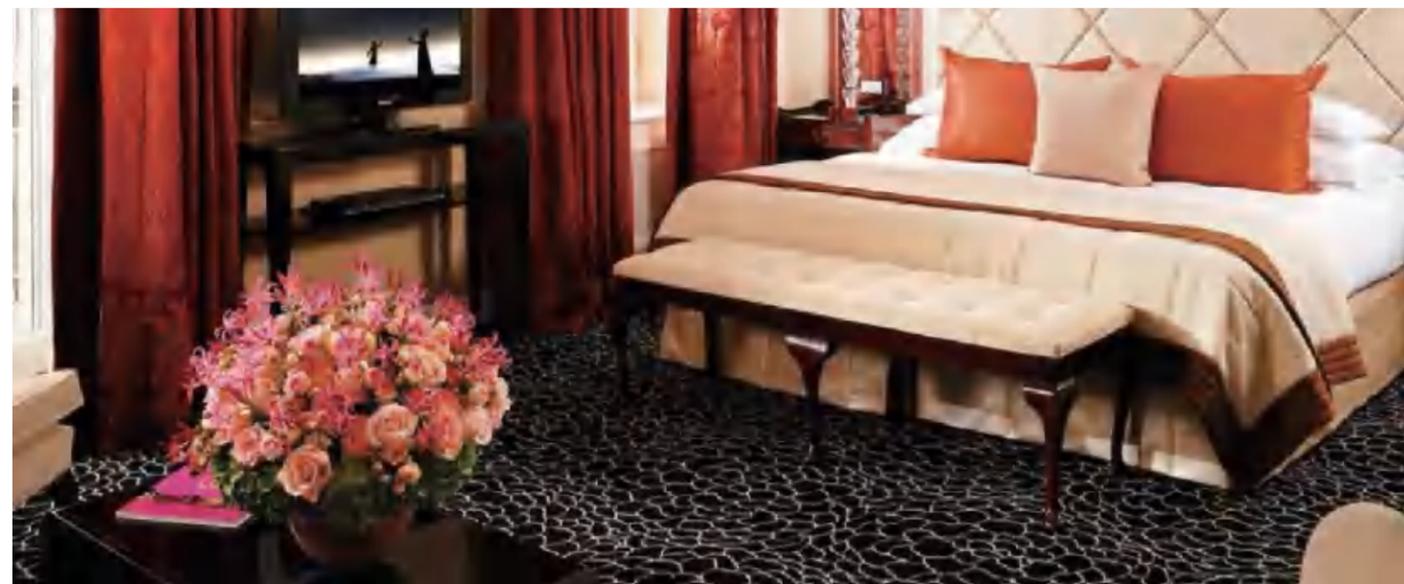


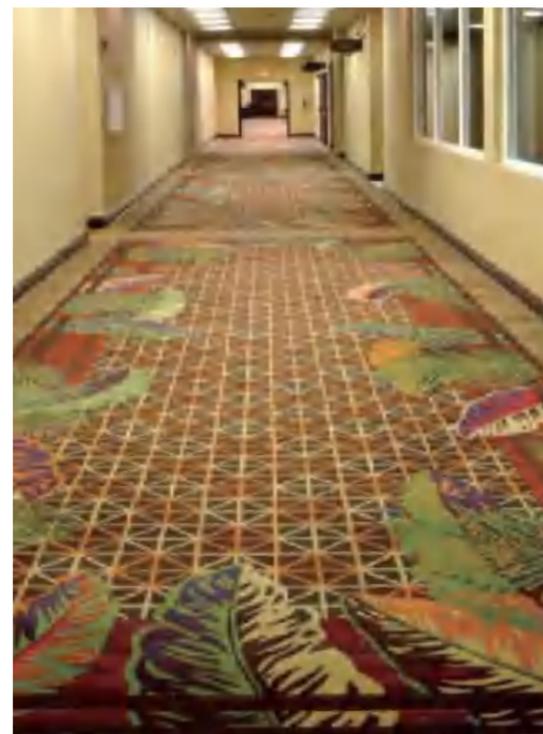
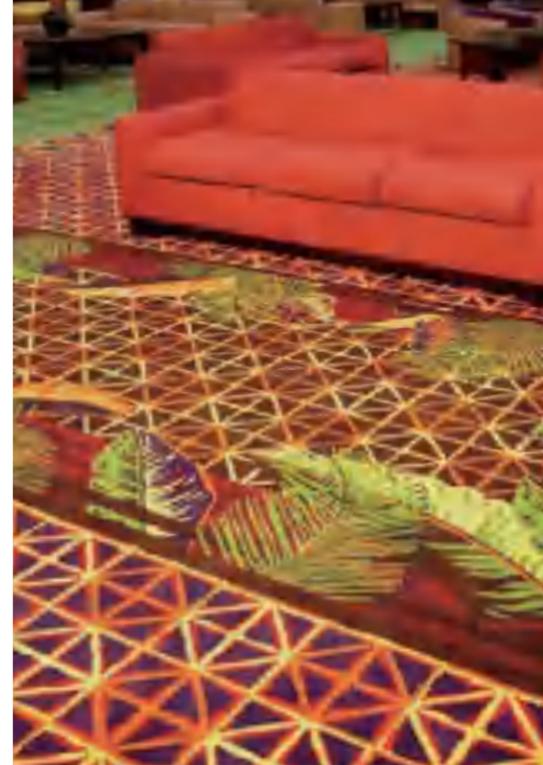
Hotel Schweizerhof
施韦泽霍夫酒店



75 Wall Street
& Andaz Hotel
华尔街75号&安达仕酒店

Baur au Lac Hotel,
Zurich
苏黎世-博拉湖酒店





King`s Point,
Florida
佛罗里达-国王角



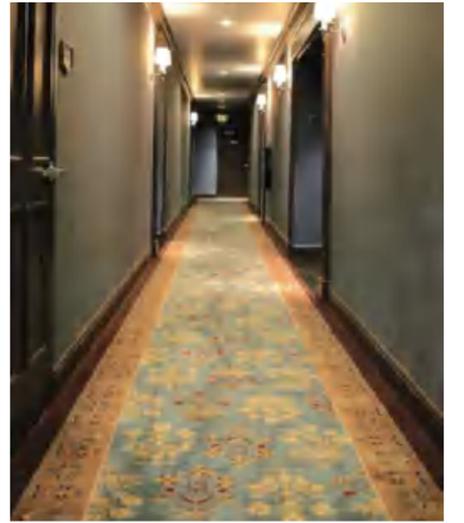
Treasure Island Marriott
Residence Inn, Florida
金银岛万豪酒店, 佛罗里达



The Latham Hotel
莱瑟姆酒店



U.S. Grant Hotel, San Diego,
California
美国格兰特酒店, 加利福尼亚州圣地亚哥



Montana Gray Wolf Peak
Casino
蒙大拿州灰狼峰赌场

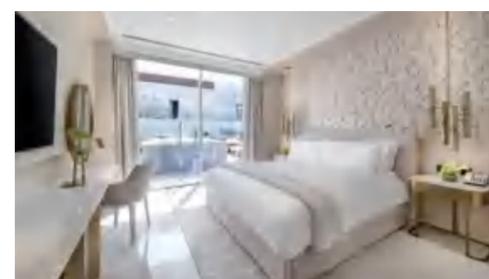


TAJ Exotica – Palm Jumeirah,
Dubai
迪拜泰姬异域度假村



Five Palm Jumeirah Dubai
迪拜五号朱美拉棕榈酒店

Al Barsha Resort – Dubai
迪拜阿尔巴沙假日酒店



Union University, Luzern,
Switzerland
瑞士卢塞恩联合大学



Restaurant in the
Beau Rivage Hotel,
Neuchatel,
Switzerland
瑞士纳沙泰尔
BEAU RIVAGE酒店餐厅

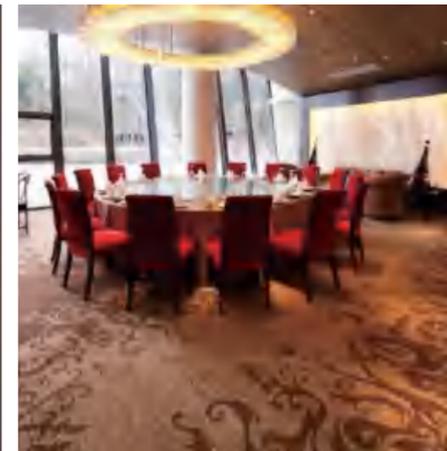


St. Regis Hotel,
New York, NY
纽约-圣瑞吉酒店

Waldorf
-Astoria Shanghai
上海华尔道夫酒店

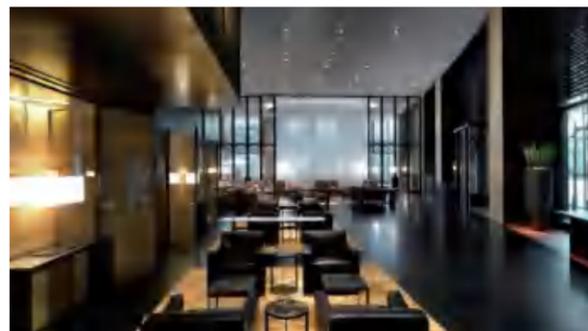


Shanghai Sheshan International
Conference Center, China
中国上海佘山国际会议中心



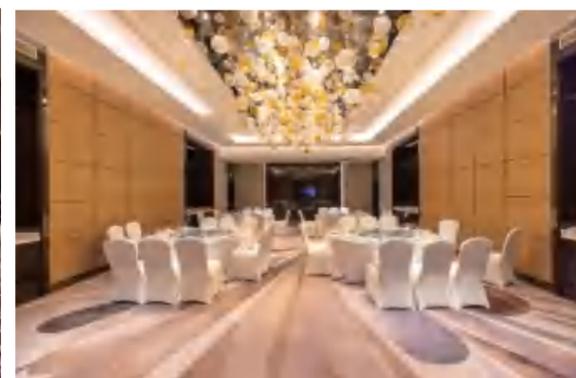
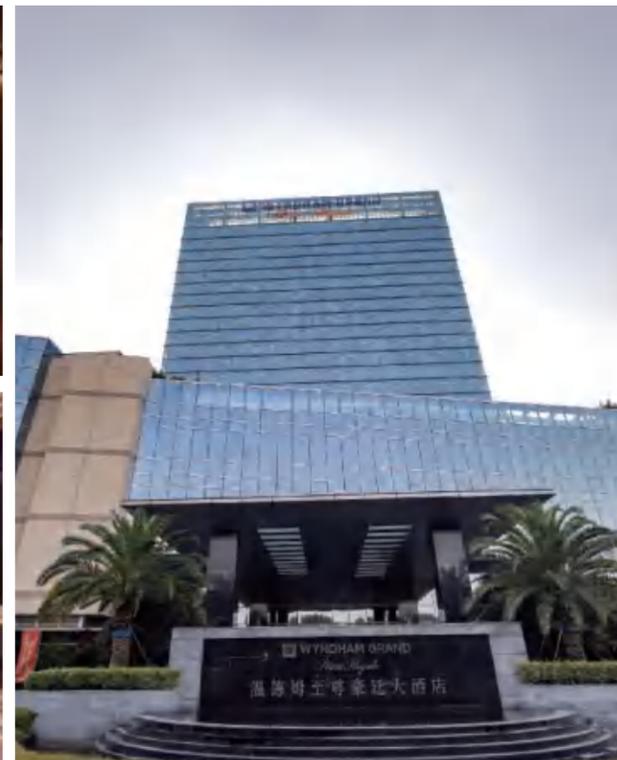
BVLGAR
ESTABLISHED 1884

北京宝格丽酒店
Beijing Bulgari Hotel



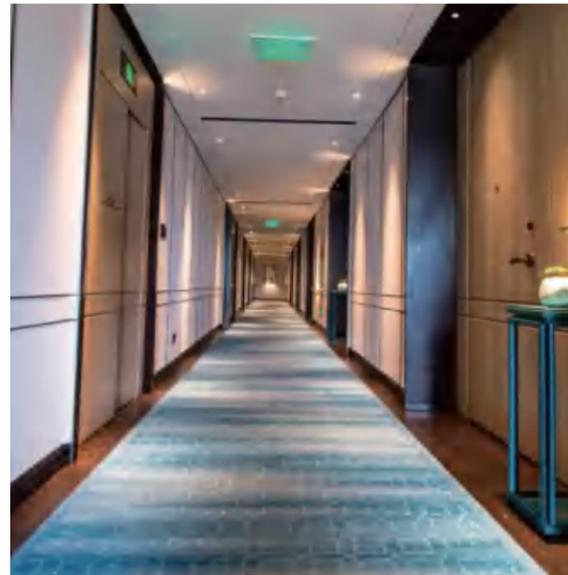
WYNDHAM GRAND

杭州温德姆至尊豪庭大酒店
Hangzhou Wyndham Supreme Court Hotel

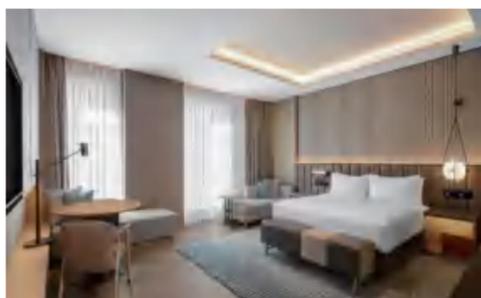
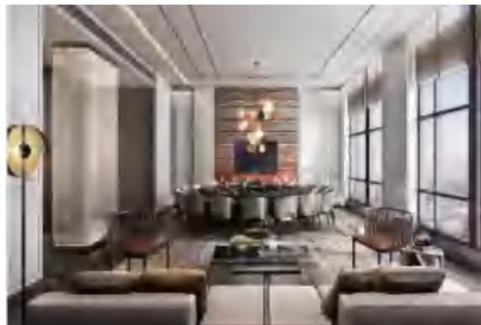
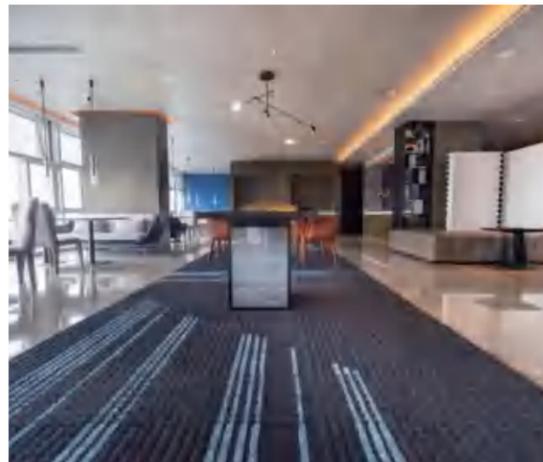




龙光地产南宁豪华精选酒店
Longguang Real Estate Nanning
Luxury Collection Hotel



CROWNE PLAZA
深圳皇冠假日酒店
 Crowne Plaza Shenzhen



山西万豪酒店
 Shanxi Marriott Hotel



G20 2016 CHINA

杭州G20峰会
Hangzhou G20 Summit



JW MARRIOTT

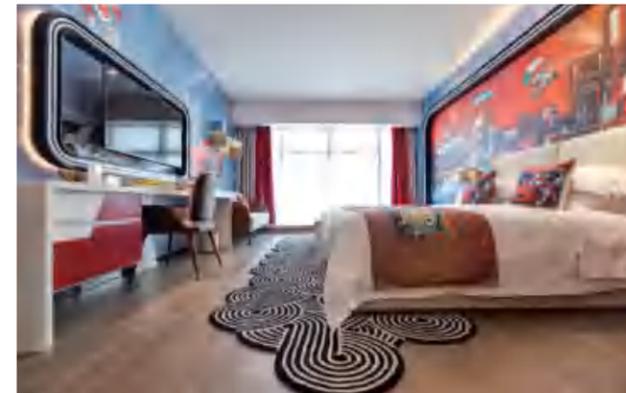
杭州JW万豪酒店 (逍遥庄园)
JW Marriott Hotel Hangzhou (Leisure Manor)



湖州桃花源悦榕庄酒店
Huzhou Taohuayuan Hotel

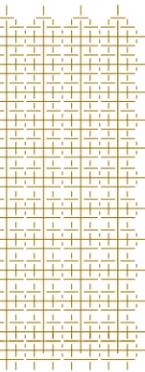


南浔广弘华美达广场酒店
Ramada Plaza Nanxun Guanghong Hotel



万达瑞华酒店
Wanda Reign Hotel





波斯地毯
PERSIAN RUG



160L YX386G/T245 7.75×9.75



160L YX386F BLUE 7.75×9.75



160L YX245/379 7.75×9.75



160L YX245/329 6.56×9.84



160L YX245B 320/T379 7.75×9.75



160L YX245A T245 7.75×9.75



160L YX394B MTC 7.75x9.75



160L YX398C/NG24 7.75x9.75



160L YX420 DA01 HE090 7.75x9.75



160L YX398B/NJ10 7.75x9.75

SOME CASES
部分项目名称

North America

- City of Atherton, Atherton, CA
- Cupertino Inn, Cupertino, CA
- Keating Hotel, San Diego, CA
- La Valencia Hotel, La Jolla, CA
- Rancho Valencia, San Diego, CA
- U.S. Grant Hotel, San Diego, CA
- CordeValle, San Martin, CA
- Hotel Jerome, Aspen, CO
- Australian Embassy, Washington, DC
- Boca Inlet, Boca Raton, FL
- Residence Inn, Treasure Island, FL
- Portofino South, West Palm Beach, FL
- Wang Center (Performing Arts Center), Boston, MA
- Hampton Inn, Kansas City, MO
- Hilton, Albuquerque, NM
- Flamingo, Las Vegas, NV
- MGM Grand, Las Vegas, NV
- The Garden City Hotel, Garden City, NY
- Glen Head Country Club, Glen Head, NY
- Andaz Hotel, New York, NY
- Claridge's, New York, NY
- Icahn and Associates Corporate Offices, New York, NY
- Rivergate, New York, NY
- St. Regis Hotel, New York, NY
- The Setai, New York, NY
- 75 Wall Street, New York, NY
- Old Westbury Country Club, Old Westbury, NY
- Latham Hotel, Philadelphia, PA
- The Inn at Palmetto Bluff, Bluffton, SC
- Grand Dunes, Myrtle Beach, SC
- Texas State Capitol, Austin, TX
- Milwaukee Athletic Club, Milwaukee, WI
- Greenbriar Country Club, Chesapeake, WV
- Courtyard by Marriott, Ottawa, ON

Asia

- Dalian Sweetland Hotel, Beijing, China
- Double Tree by Hilton, Beijing, China
- The Great Wall Sheraton Hotel, Beijing, China
- Holiday Inn Crowne Plaza Hotel, Chengdu, China
- International Holiday Conference Center, Chengdu, China
- Chongqing Holiday Hotel, Chongqing, China
- Chongqing Rose Plaza Hotel, Chongqing, China
- Seagull Hotel, Jinshan, China
- Nanjing Intercontinental Hotel, Nanjing, China
- Nanjing NOVOTEL Hotel, Nanjing, China
- Nantong Youfei Hotel, Nantong, China
- Intercontinental Shanghai, Pudong, China
- Sofitel Accor Hotels & Resorts, Qingdao, China
- Ruian International Hotel, Ruian, China
- Shanghai HongKou Sheraton Hotel, Shanghai, China
- Shanghai Jinyuan Club, Shanghai, China
- Shanghai Sheshan International Conference Center, Shanghai, China
- Sofitel Jinjiang Oriental Pudong, Shanghai, China
- The Shanghai Pacific Sheraton Hotel, Shanghai, China

Asia (continued)

- The Waldorf-Astoria Hotel, Shanghai, China
- XiaYangHu Crowne Plaza Hotel, Shanghai, China
- Crowne Plaza Shenyang Parkview, Shenyang, China
- Longgang Crowne Plaza Hotel, Shenzhen, China
- Longgang Hilton Hotel, Shenzhen, China
- Taihang State Guesthouse, Shijiazhuang, China
- Samsara Hotels, Sichuan, China
- Yunhai Sheraton Hotel, Xi'an, China
- International Conference Hotel Center, Yinchuan, China

Africa and the Middle East

- Dubai Marine, Dubai
- Al Barsha Resort, Dubai
- TAJ Exotica - Palm Jumeirah, Dubai
- Five Palm Jumeirah, Dubai
- Al Rashid Mall, Saudi Arabia
- Al-Yamama, Saudi Arabia

Europe

- Golf Club and Resort, Grasse, France
- Hotel Merano, Italy
- Royal Casino Spa & Hotel Resort, Riga, Latvia
- Hotel Alpina & Savoy, Crans Montana, Switzerland
- Hotel Kempinski, Geneva, Switzerland
- Hotel Métropole, Genève, Switzerland
- Hotel de la Reserve, Genève, Switzerland
- Hotel Starling, Genève, Switzerland
- Restaurant Parc des Eaux-Vives, Genève, Switzerland
- Hotel d'Angleterre, Lausanne, Switzerland
- Beau Rivage Palace, Lausanne, Switzerland
- Hotel Astoria, Luzern, Switzerland
- Luzern Palace, Luzern, Switzerland
- Palafitte, Neuchatel, Switzerland
- Bella Tola, St. Luc, Switzerland
- Hotel Des Troi Courone, Vevey, Switzerland
- Chalet Royalp Hotel & Spa, Villars, Switzerland
- Hotel Monte Rosa, Zermatt, Switzerland
- Mont Servants Palace, Zermatt, Switzerland
- Riffelalp Resort, Zermatt, Switzerland
- Zermatt Palace, Seiler Group, Zermatt, Switzerland
- Baur Au Lac, Zurich, Switzerland
- Hotel Whatley Manor, United Kingdom
- Hotel Beau Rivage, Neuchatel, Switzerland
- Cesar Ritz Colleges, Le Bouveret, Switzerland
- Eurotel, Neuchatel, Switzerland
- Hotel Mont Blanc, leysen, Switzerland
- Union Hotel, Luzern, Switzerland
- Golf Resort, La Gruyere, Switzerland
- Grand Hotel Du Lac, Vevey Switzerland
- Bank Safra Geneva, Switzerland
- Hotel Villa Honegg, Ennetbürgen, Switzerland
- Hotel Prince De Galles, Paris
- Lausanne Palace & SPA, Lausanne, Switzerland
- Hotel Kempinski, Budapest, Hungary
- Hotel Regent Esplanade, Zagreb, Croatia
- Les Sources des Alpes Hotel, Loeche-les-Bains, Switzerland
- Hotel Schweizerhof, Bern, Switzerland
- TSR Swiss Television, Geneva, Switzerland

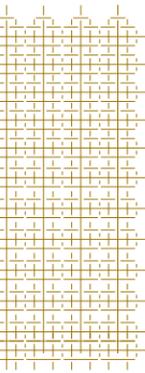
SOME PARTNERS
部分合作伙伴

工程合作伙伴
Business partner



供应商合作伙伴
Supplier partner





环保可持续性
ENVIRONMENT SUSTAINABILITY

作为一家工厂，我们认真对待我们周围的环境，这是我们应该做的事，可持续发展的整个概念意味着我们不会为了制造今天的产品而牺牲未来。为此，我们的工艺充分利用可回收和可再生的原材料。

我们生产的地毯严格满足CRI的绿色标签计划，这使我们能够创造一个安全的室内环境，人们的健康是我们的首要任务。

As a manufacture, we take our environmental responsibility seriously. this is the right thing we must to do, and the whole concept of sustainability means that we don't sacrifice the future to make today's products. At this point, our processes make full use of recycled and renewable raw materials .

Our products strictly meet CRI's Green Label program. This allows us to create a safe indoor environment where people's health is our top priority.



我们的宗旨
OUR PURPOSE

我们的纱线染色设施是最先进的，每公斤染色纱线的用水量是最低的，我们还投资建造了一个大型废水处理厂以改善我们工厂排放的废水的质量，大部分生产废物的回收方法都符合工业标准。我们收集纱线废料和地毯废料，用于一些生产过程的能源生产，对原材料和成品的所有包装材料都使用回收材料；设备和技术升级使得能源节约成为可能，这些措施包括提高所有业务的效率，以更有效地减少浪费。我们使用最节能的纺纱、染色和其他高性能纺织设备；我们以各种方式与当地慈善机构密切合作，员工是我们努力的重点，我们竭尽全力确保我们的设施超过所有安全和健康标准。

Our yarn dyeing facilities are the most advanced with the lowest water usage per kilogram of dyed yarn. We have also invested in a large wastewater treatment plant to improve the quality of the wastewater discharged from our plant . Most of the recycling methods we use to produce waste are industry standard. We collect wasted yarn and carpet for energy production in some production processes. We use recycled materials for all the package for finishing products . Equipment and technology upgrades make energy conservation possible. These include improving efficiency across all operations to reduce waste more effectively. We use the most energy efficient spinning, dyeing and other high performance textile equipment and work closely with local charities in a variety of ways to benefit our employees to ensure our facilities exceeding all safety and health standards.

