



a member of **adn** Group

 **adnc**  
مصنع أبوظبي الوطني للسجاد  
Abu Dhabi National Carpet Factory





# 01

## About ADNC

Where Art Meets Commerce Set up in 2001, a leading manufacturer and supplier of residential and hospitality carpets in the GCC and beyond. We are specialized in customized end-to-end carpeting solutions that delivers aesthetics and functionality, adding up to lasting value.

The first carpet manufacturing company in the UAE, we are not only driving the sector by defining several benchmarks but also continuously pushing the limits of creativity and innovation. From design conception to production, all our facilities are based centrally in Abu Dhabi, ensuring shorter lead times and an unmatched spectrum of products, services and solutions.

We are specialized in:

- Axminster Carpets.
- Hand Tufted Carpets.
- Wilton Carpets.
- Machine made tufted Carpets.
- Synthetic Grass.

ADNC is certified company with ISO9001:2015, ISO14001:2015, ISO 45001:2018, ISO 50001: 2018 & Green Label Plus

Global benchmarks in quality and reliability

From virtual to real: We use technology to design carpets but also to we help clients to visualize their environments. With our new facilities undergoing periodic upgrades and expansion, our production capacity is constantly rising.

We produce over 18 million sqm of carpet and 6,000 tons of yarn every year. Our internal standards are highly stringent, resulting in products that match global standards in terms of quality and reliability.



# 02 Our Mission

ADNC has more than 2 decades of experience helping client with a one-stop center for carpet flooring solutions. Our mission is to be a leading manufacturer of high - quality carpets with a unique identity. By combining state-of-the-art technology and skills with true passion, we provide added value and a competitive advantage for both our company and customers. In this way we assist our customers in reaching their expectations to the next level through meaningful design that also meets the environmental statements.

## Our Vision

To be regionally recognized for distinctive excellence in carpet manufacturing, an industry of choice for customers with diverse expectations and a catalyst for the sustainable socio-economic development of UAE. To lead manufacturing and exporting of carpets in GCC and in the regional level that will operate and enhance a better tomorrow for our customers, employees, and community.

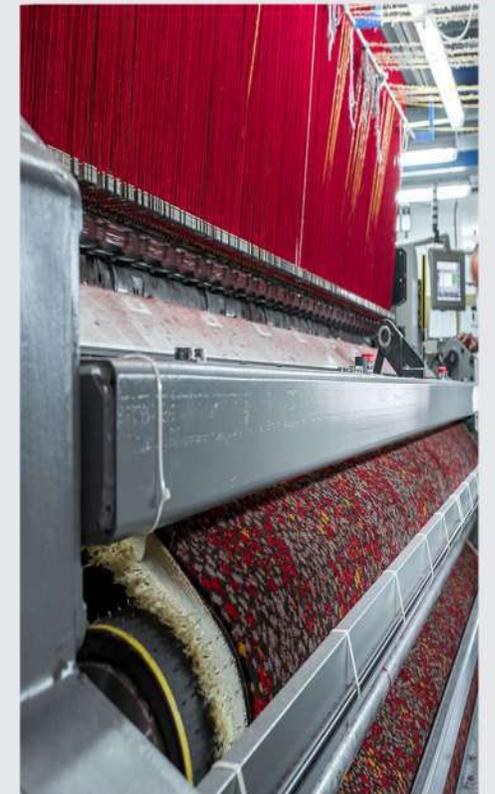
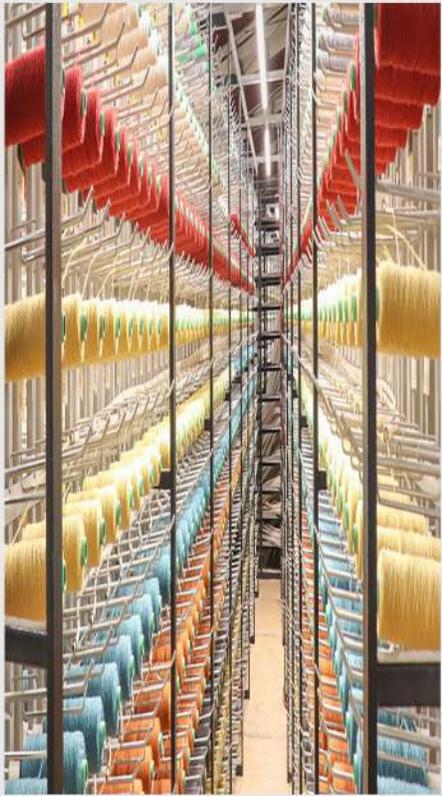
## Our Values

The values we choose to live-by reveal the deep appreciation we have for our stakeholders, employees and the environment. Our guiding values include:

- Compassion:  
We are kind and caring to everyone we encounter.
- Accountability:  
Each of us is responsible for our words, our actions, and our results.
- Respect:  
We value everyone and treat people with dignity and professionalism.
- Integrity:  
We build trust through responsible actions and honest relationships.
- Teamwork:  
We achieve more when we collaborate and all work together



Axminster



# 03 AXMINSTER

Where design meets durability

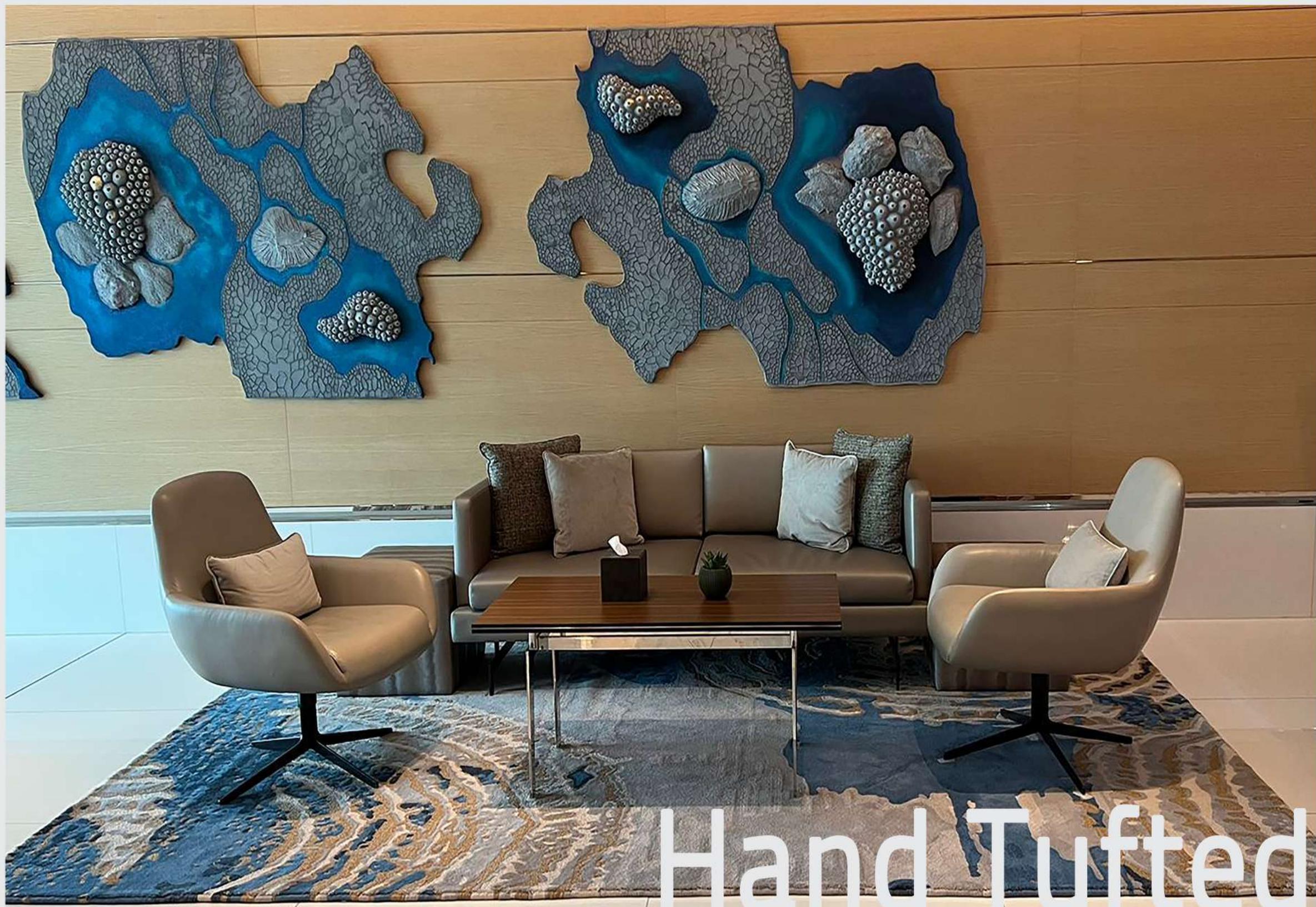
Experience luxury and elegance with our collection of Axminster carpets. Handcrafted by our master weavers using traditional techniques, each Axminster carpet is a true work of art.

Axminster carpets are made using a specific type of weaving machine known as an Axminster loom. This allows for precise and intricate designs to be woven into the carpet, giving it a high-quality and luxury appearance. Our Axminster carpets are made using only the finest natural materials such as wool, and other premium fibres.

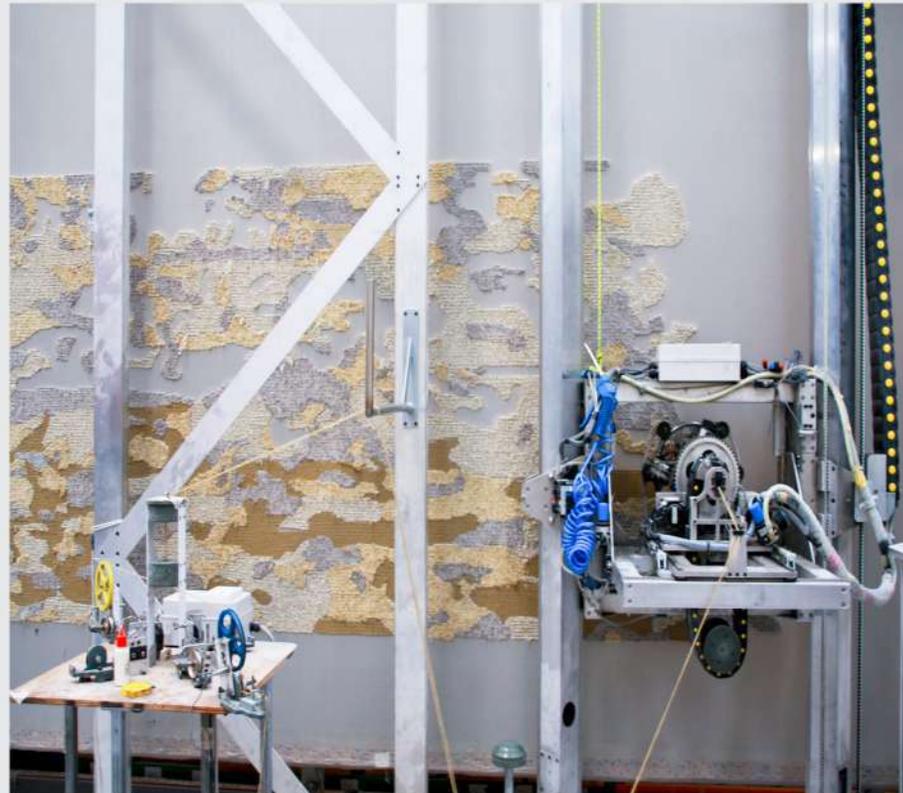
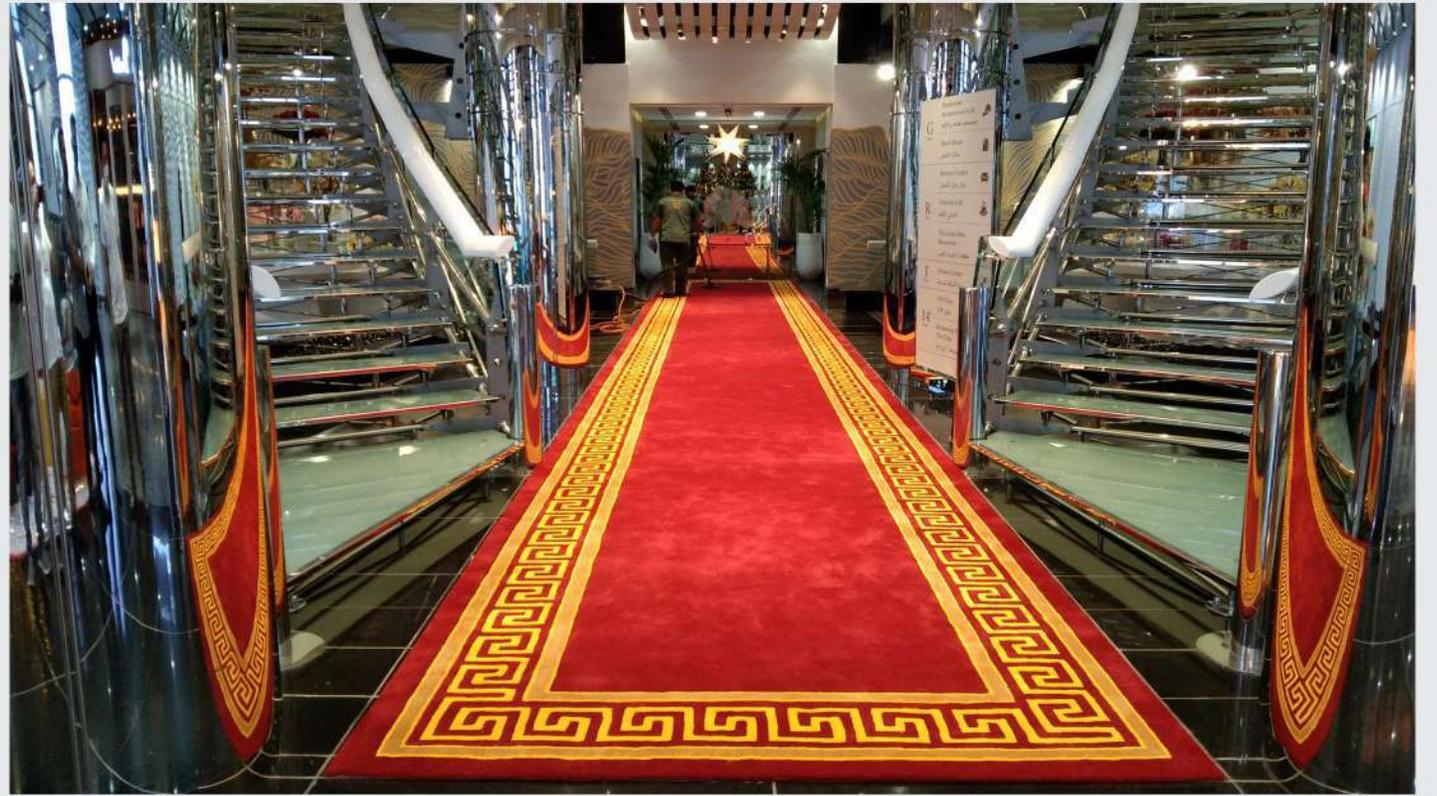
One of the main benefits of Axminster carpets is their durability and long-lasting wear. They are suitable for high-traffic areas, such as hallways, living rooms and bedrooms. The yarns used in Axminster carpets are deeply embedded into the backing which makes them resistant to crushing, matting, and wear.

Our Axminster carpets are available in a wide range of colors and patterns, allowing you to choose the perfect design to suit your taste and décor. We have a wide range of sizes and custom options available, so you can find the perfect fit for your space.

At Abu Dhabi National Carpet Factory, we are committed to providing our customers with the highest level of service and quality. Our Axminster carpets are carefully crafted by our master weavers and are of exceptional quality. Browse our collection today and discover the beauty and elegance of an Axminster carpet.



Hand Tufted



# D4 HAND TUFTED

Invest in a piece of art for your floors

Experience the luxury of a hand-tufted carpet from Abu Dhabi National Carpet Factory. Our hand-tufted carpets are crafted by skilled artisans using traditional techniques, ensuring each piece is truly one-of-a-kind.

Hand-tufted carpets are made by pushing yarns through a pre-woven canvas or backing material using a hand-held tufting gun. This technique allows for greater flexibility in design and pattern compared to machine-tufted carpets. Our hand-tufted carpets are made using a wide range of natural and synthetic fibers, such as wool, silk, viscose and more, which provide different options for texture and durability.

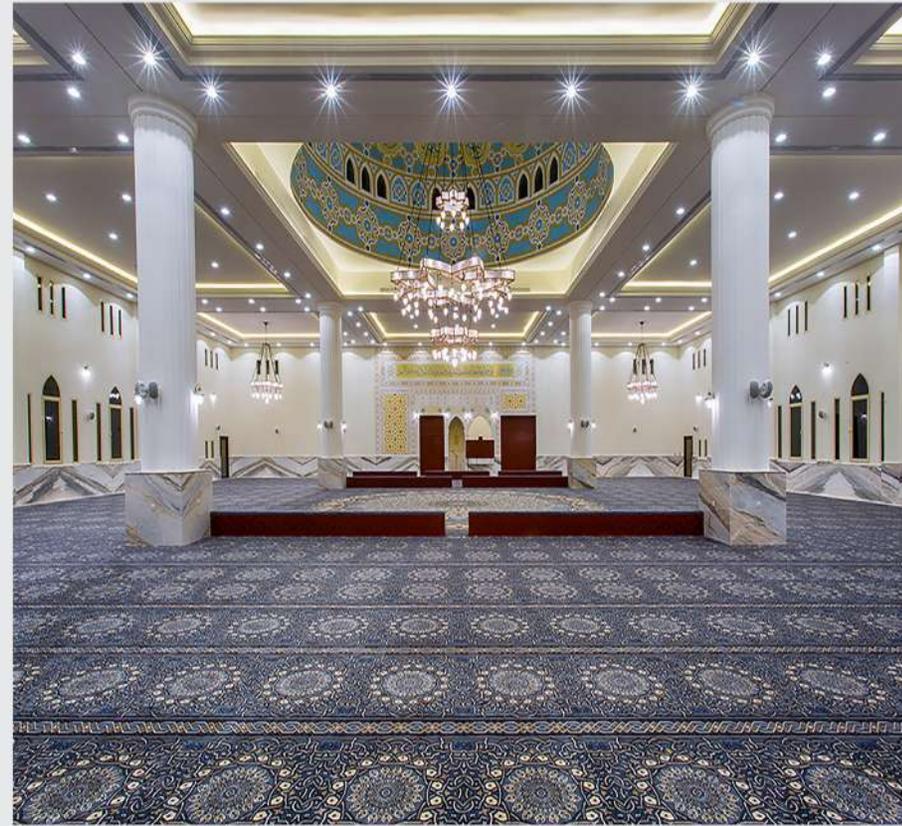
One of the main benefits of hand-tufted carpets is their unique and intricate designs, which can add elegance and character to any room. They are also known for their durability, and can hold their shape and form for years.

Our hand-tufted carpets come in a wide range of colors and patterns, from traditional and classic to modern and contemporary designs. We also offer custom-size options, so you can find the perfect fit for your space.

At Abu Dhabi National Carpet Factory, we are committed to providing our customers with the highest level of service and quality. Each of our hand-tufted carpets is crafted with the utmost care and attention to detail, ensuring that they are of the highest quality. Browse our collection today and discover the beauty and luxury of a hand-tufted carpet.



Wilton



# 05 WILTON

Add elegance and durability to your home

Experience the finest in luxury flooring with our collection of Wilton carpets. Wilton carpets are known for their superior quality, durability, and elegant designs.

Wilton carpets are made using a specific type of weaving technique, known as Wilton weave, which involves interweaving multiple yarns to create a dense, high-quality pile.

This technique ensures that Wilton carpets are highly durable and resistant to wear and tear, making them perfect for high-traffic areas in both residential and commercial settings.

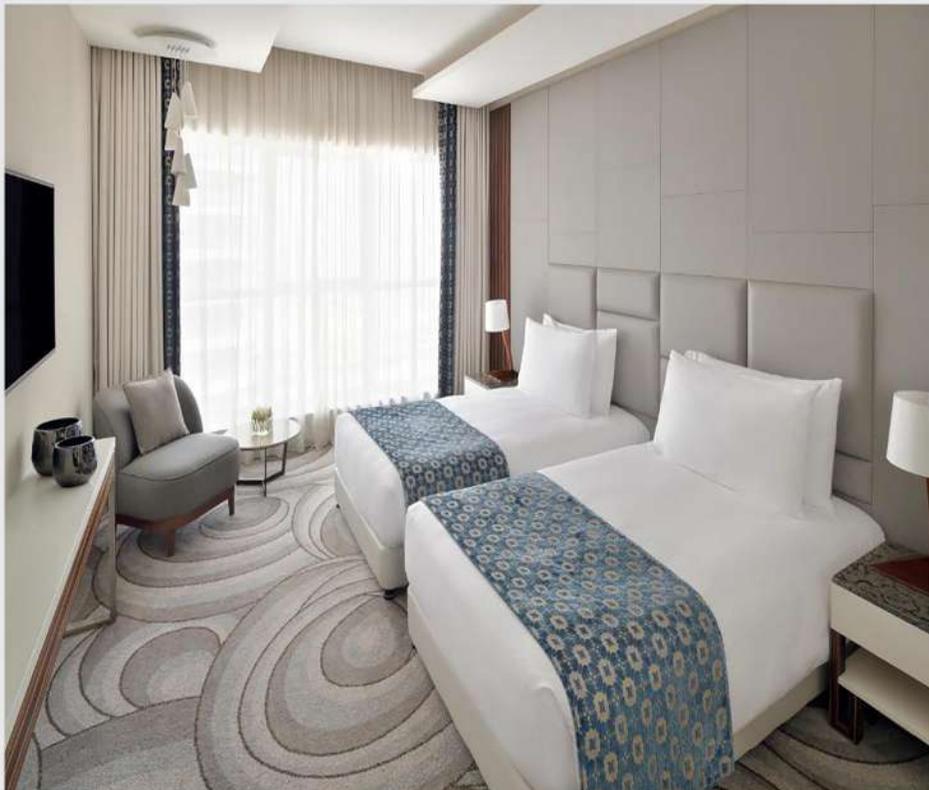
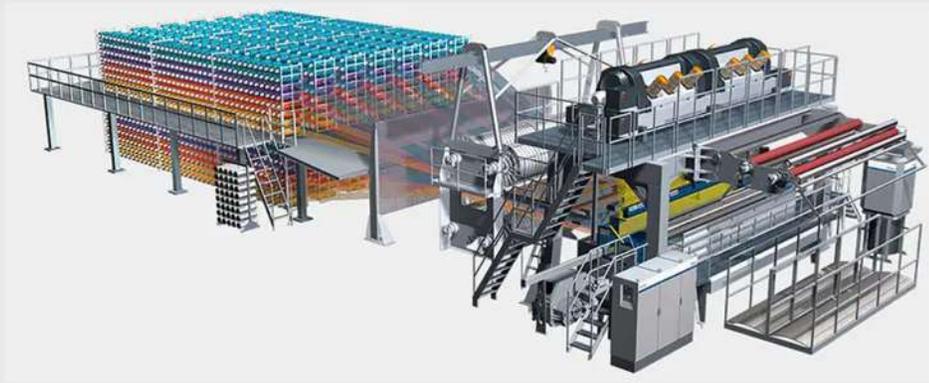
Our Wilton carpets are made using premium materials, such as, polyester, Acrylic and polypropylene, which are known for their durability and softness, ensuring the quality and luxury of the final product.

Wilton carpets are available in a wide range of colors and patterns, from classic and traditional to modern and contemporary designs. We have a wide range of sizes and custom options available, so you can find the perfect fit for your space.

At Abu Dhabi National Carpet Factory, we are committed to providing our customers with the highest level of service and quality. Our Wilton carpets are carefully crafted by our skilled weavers and are of exceptional quality. Browse our collection today and discover the beauty and luxury of a Wilton carpet.



Machine Tufted



# 06 TUFTED

Where fashion meets function

Introducing our premium collection of tufted carpets, manufactured with the highest quality materials and craftsmanship. Our tufted carpets are designed to provide both style and durability, making them the perfect choice for any room in your home or office.

Our tufted carpets are made using state-of-the-art tufting machines that push yarns or fibers through a backing material to create a plush and uniform pile. We offer a wide range of materials, including wool, nylon, polypropylene, and more, ensuring that there is a tufted carpet to suit any style and budget.

One of the main benefits of tufted carpets is their versatility, they can be found in a wide range of designs and patterns, including cut-pile, loop-pile, loop loop pile and cut-and-loop pile. This allows for a wide range of textures, designs and colors.

They are also particularly durable and resistant to heavy foot traffic, making them suitable for high-traffic areas in commercial and residential settings.

Our tufted carpets are easy to clean and maintain, regular vacuuming and spot cleaning can help to keep them looking new for a long time. We offer a wide range of sizes, thickness, density, and yarns to suit different needs, such as durability or softness.

We are committed to providing our customers with the highest level of service and quality, and we're proud to offer a wide range of tufted carpets to suit any home or office.



Grass

# 07 ARTIFICIAL GRASS

Nature's look without maintenance

Introducing our collection of premium artificial grass, the perfect solution for creating a beautiful, low-maintenance lawn all year round. Our artificial grass is made with the highest quality materials and manufacturing techniques, ensuring that it looks and feels just like real grass.

Artificial grass is an increasingly popular alternative to natural grass, it's not just for sports fields but for home lawns as well. It offers a variety of benefits, such as zero maintenance costs, no need for watering or mowing, and it can be used in areas where natural grass would not thrive. It also offers a more sustainable and eco-friendly option, as it reduces the need for chemicals and water usage.

Our artificial grass is made from high-quality synthetic fibers that are specifically designed to mimic the look and feel of natural grass. It's UV-stabilized, which means it won't fade in the sun and it is built to withstand heavy foot traffic and other forms of wear and tear.

Our artificial grass is available in a wide range of textures and colors, allowing you to choose the perfect look and feel to suit your taste and décor. We offer a wide range of sizes and custom options, so you can find the perfect fit for your space.

At Abu Dhabi National Carpet Factory, we are committed to providing our customers with the highest level of service and quality. We are happy to help you with any questions you may have about our products, or to provide samples for you to take home and try before you buy.

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