



walls • floors • fabrics



“

“If I have seen  
further than others,  
it is by standing  
upon the shoulders  
of giants.”

Isaac Newton

## Our MD's Message

NGC started off as a warehouse and today we are Nafees Group of Companies. We are committed and passionate, all the things one must endeavour for success.

How can success be measured? We can look back where we came from and where we are now. Evolving is also success. If I look back over the last 30 years, I see in the future.

With a vision that was and is at times daring, I look to inspire my team and motivate them and take risks. on a path less travelled. But, it is by standing on my father's shoulder that I have been able to stand from where I am today.

One day, I aim to be the giant for the next generation to follow to continue a vision which makes NGC a force in our industry.

**Murtaza Kagalwala**  
Managing Director

## History

The business was formed 3 decades ago, and it has seen a number of changes and development over this time. This, of course, is natural with any business spanning this time frame.

The goal was and has always been about commitment - commitment to our products, commitment to our customers and commitment to our team.

The residential market has always been our fate, however in order to cater for the need at the time in 2008, we started to direct our focus towards the commercial market. Until today we continue to do so and look forward to a complete solution for the hospitality sector for the walls, floors, and fabrics.

### NGC Middle East

is established to cater for the increased demand for commercial products

### NGC Flagship Showroom, Dubai

A critical step forward for the NGC brand



### Nafees

is established as a retail outlet for residential wallpaper

### Commercial Projects

NGC wins multiple key commercial projects within first year

### NGC Asia

NGC opens showroom  
& office in Mumbai



### The Paper Partnership, UK

A creative studio for  
designing and  
manufacturing high  
quality wallpaper for the  
residential market

### NGC Nafees Walls Floors Fabrics

A strong portfolio of  
Flooring and Fabric  
products gets added to  
complement NGCs'  
wallpaper lines

“

“Great things in  
business are never done  
by one person;  
they’re done by  
a team of people.”

Steve Jobs

## Meet Our Team

We started and remain a true family business. Our beginnings are very humble. The first generation of this business never travelled to Europe or America or anywhere related to the brands that we represent today.

Our ethical values combine the rules of traditional business development, alongside a long term vision built on loyalty and respect for customers and partners. This is true for our team. These values follow and trickle down from the top level of the management team all the way to all levels of our company.

Our vision always remained the same. We have cultivated an open door policy and, ironically, “without walls” attitude which reflects on our team and who we are today.





## WALLS

RESIDENTIAL | KIDS | PANORAMICS | COMMERCIAL

## FLOORS

WALL TO WALL | CARPET TILES | VINYL FLOORING

## FABRICS

RESIDENTIAL | CONTRACT



Walls





## RESIDENTIAL

Our Residential Wallpapers are specifically tailored to the Middle Eastern market. Within two warehouses located within 2 minutes of our showroom, our in-stock items can be purchased over the counter.





**SIRPI**



**DECORLINE**  
MADE IN ENGLAND

**Komar**

*Rasch*  
TEXTIL



**CASADECO**



**roberto cavalli**

## DESIGNER

Our designer ranges include brands such as; Armarni Casa, Versace, Omexco and plenty others. Manufactured in Italy, Germany and Belgium. They use a unique set of designs and materials as well as manufacturing methods to bring you a higher element of decoration for your walls.



EXCLUSIVE WALLCOVERINGS





## COMMERCIAL

These durable and long-lasting wall coverings are specially manufactured wallpapers for commercial use, such as Hospitals, Hospitality, Retail and other commercial applications. Choose from our vast and exclusive collection of internationally renowned brands. All our products carry full international certificates for FR and Green certifications.



VERSA®  
WALLCOVERING

YORK  
CONTRACT

Q  
QUESTA

J • JOSEPHSON

LANGSHI®

FIDELITY  
INDUSTRIES

BN

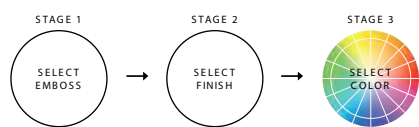
GIARDINI

SHAW-WALLCOVERING

## CUSTOMS

These wallpapers are tailor made to individual requirements. With the most advanced development in printing of wallcoverings, custom wallpaper can be printed to any size and every design imaginable.





# Floors







## CARPET TILES

Carpet tiles, also known as modular carpets or square carpets, are just as popular as any other flooring option for commercial environments. Commonly seen in office spaces to create a more comfortable indoor working environment carpet tiles come in the following sizes; 50x50cm & 25x100cm (also known as planks). With low wastage upon installation and requiring less maintenance costs, carpet tiles are an easy and quick solution for less complicated projects.



SUMINOE

VOXFLOR®

modu  
lyss

betap  
making your world

ivc COMMERCIAL



## CUSTOM

Custom carpets are tailor made to a specific need. With advance technology, custom carpets can be printed with every design imaginable and withstand heavy traffic. We can customize printed, hand-tufted, and axminster carpets.



## WALL TO WALL

Fitted carpet, also wall-to-wall carpet or carpeting, is a carpet intended to cover a floor entirely. Wall to Wall carpets have many benefits from providing insulation to reducing sound when walking. We have a number of manufacturers that we deal with offering; hand or machine tufted carpets.



CORMAR  
CARPET CO

VM Carpet®

ROLS  
WOOL CARPETS

arc edition®



# VINYL

Commercial vinyl flooring is a durable flooring material made from a combination of natural and synthetic polymer materials. It's found everywhere from hotel lobbies and office foyers to schools and hospitals. Choosing the type of commercial vinyl flooring best-suited for your application depends on several factors including lifetime cost, design preferences and length of time you intend to use the product.



Fabrics





## RESIDENTIAL

Our home decor fabrics come in wide variety of prints and styles from international manufacturers. We have fabrics for different types of applications, from drapery and upholstery to indoor and outdoor fabrics.



THIBAUT

**Eijffinger**<sup>®</sup>  
Decorating the world

pt

## COMME RCIAL

Our complimentary commercial fabrics are extremely durable and are intended to take the day to day wear of commercial spaces





# FABRIC

UPHOLSTERY

CURTAIN

BLACKOUT

DIMOUT

SHEER

Our Inherently FR range fabrics offer a contemporary take on typical contract fabrics. It introduces extensive colour lines, strong design, and tactile fabrics specifically designed to meet the technical requirements of numerous contract projects. Our FR range fabrics include upholstery, curtains, sheers, dimout, and blackout.







## DISTRIBUTION

### NGC Middle East

- United Arab Emirates
- Bahrain
- Oman
- Qatar
- Saudi Arabia

### NGC Asia

- India
- Pakistan
- Sri Lanka
- Nepal

## GLOBAL PRESENCE

Our Showrooms, Warehouses and Manufacturing Factories are spread across the United States, Europe, Middle East and Asia





RETAIL



DUBAI | SHARJAH | DOHA | MUMBAI

## OUR PORT FOLIO

our experience spans across projects undertaken for hotels, healthcare companies, government institutions, residential projects and multi-national offices



DAMAC PARAMOUNT

---

HYATT REGENCY CREEK

---

INTERCONTINEN TAL FUJAIRAH

---

AURIS ATANA - TECOM

---

HOTELS





A photograph of a modern hospital corridor. The walls are covered in light brown acoustic panels. The floor is a highly reflective white tile. On the right side, there is a long wall with several doors and a continuous metal handrail. On the left side, there are more doors and medical equipment, including a stand with a monitor and some storage units. The lighting is bright and even.

HEALTHCARE

BURJEEL HOSPITAL

---

PRIME HOSPITAL

---

GHAROUD PVT HOSPITAL

---

NMC HOSPITAL

---

ETIHAD MUSEUM

---

ETISAL AT

---

RTA

---

DUBAI CUS TOMS

---

DAFZA

---

GOVERNMENT



# RESIDENTIAL

BURJ KHALI FA SIGN ATURE A PARTMENT

---

AKOYA VILLAS

---

PALM, LUXURY VILLA

---

EMIR ATES HILLS VILLA

---





INVESTMENT CORPORATION DUBAI

KPMG

JAFZA DUBAI

INDEX TOWER

ADIB

OFFICES





## RETAIL PARTNERSHIPS

DANUBE

---

HOME CENTRE

---

ARMANI CASA, D3

---

2XL

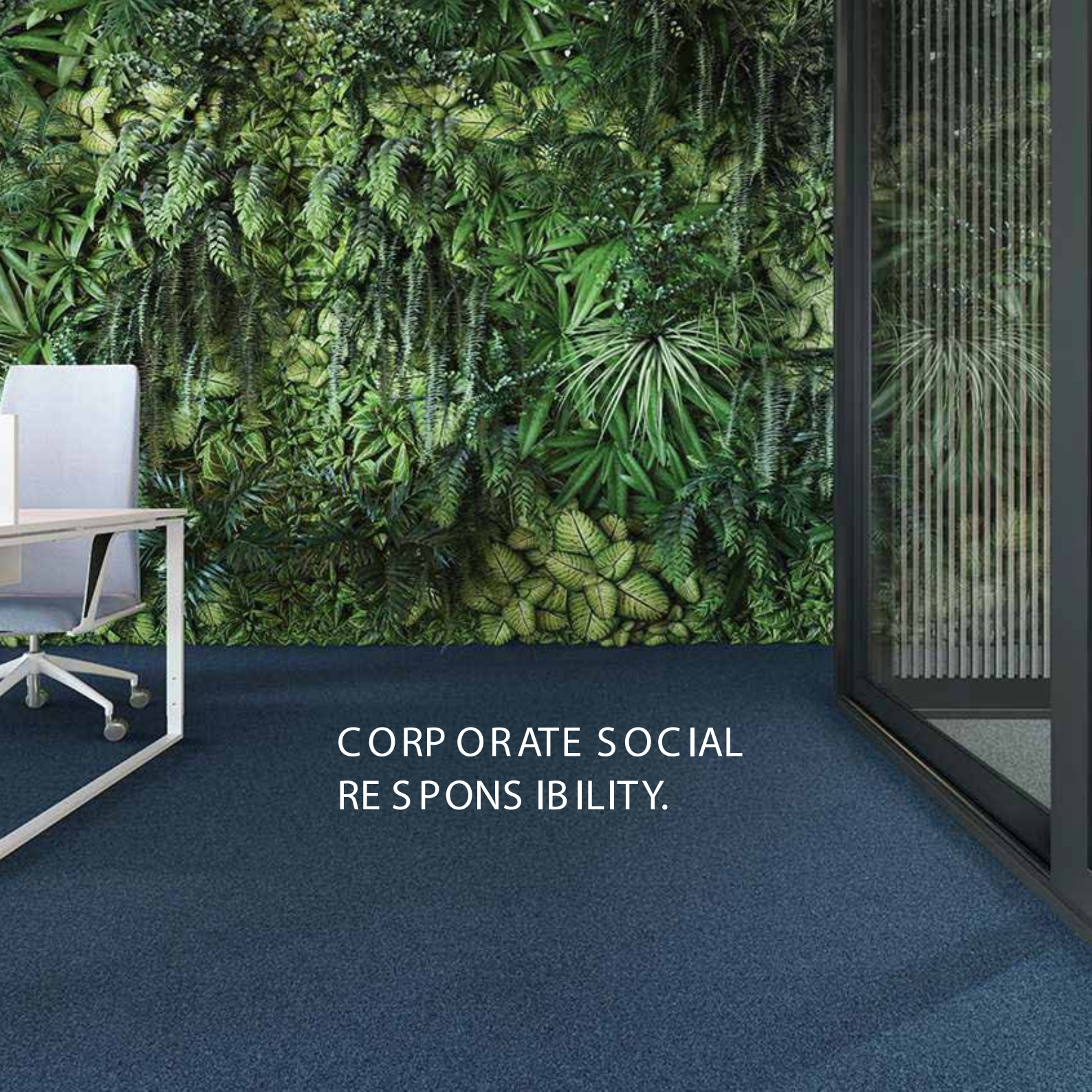
---

TRADITIONAL MARKETS

---

SEDAR

---



CORPORATE SOCIAL  
RESPONSIBILITY.

## SUSTAINABILITY

We are proud to be an eco-friendly company promoting sustainability through the products that we offer.

As part of our commitment to a sustainable interior environment, we offer only eco-friendly walls, floors, and fabrics. We go beyond offering wallpapers inspired by nature. We source products that make a positive impact on the environment.

Our portfolio consists of responsibly sourced products that are made from green materials such as leaves, sand, grass, glass beads, and cork. We only offer wallpapers that are low on VOC and printed with water-based ink. Other than this, we ensure that the products that we offer are manufactured with reduced operational energy.



walls • floors • fabrics

+971 4 269 7272  
[sales@ngcmiddleeast.com](mailto:sales@ngcmiddleeast.com)

[www.ngcmiddleeast.com](http://www.ngcmiddleeast.com)